



Crown Club, Melbourne's newest and Australia's most exciting club, is founded on a simple concept.

If you are a frequent player at Crown Casino - and a Crown Club member - you have access to a dazzling world of rewards and privileges.

Premium seats - at the Grand Prix; the AFL Finals; the Australian Open tennis; and hot new musicals; candlelit dinners for two and weekend holidays.

All exclusive to Crown Club members. And all available because you're a Crown Club member.

Crown Club will issue you with a membership card allowing you to quickly compile points each time you play a gaming machine at Crown Casino.

You can begin by claiming gifts from a Club Key Chain, to exclusive leisure wear. Or you can watch your bonus points accumulate to the dream prizes - the pit stop position at the Grand Prix; being a guest of Crown Casino at the



Melbourne Cup or the weekend in Sydney with tickets to The Phantom of the Opera.

We'll tell you more about the Club's activities and privileges when you apply. Your application form is overleaf. Simply fill it in and take it to the Crown Club Centre on the Galleria level of Crown Casino. Do it right away and you could be enjoying the rewards of Crown Club membership.

So join the Club!



Acct. # \_\_\_\_\_

APPLICATION FORM

(PLEASE PRINT OR TYPE)

Title (Mr/Mrs/Miss/Ms/Dr) First Name and Middle Initial \_\_\_\_\_

Surname \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Country ( ) \_\_\_\_\_

Phone AREA CODE \_\_\_\_\_

Postal Address (if different from home address) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Country ( ) \_\_\_\_\_

Phone AREA CODE \_\_\_\_\_

Birthdate DAY MONTH YEAR \_\_\_\_\_

Please Send Crown Club Information to:

Home Postal (Please circle)

Do you wish to apply for a Crown Cheque Cashing Facility?

Yes  No

Signature \_\_\_\_\_

THANK YOU!

MEMBERSHIP NOT AVAILABLE FOR PERSONS UNDER THE AGE OF 18.  
SUBJECT TO TERMS AND CONDITIONS OF THE CROWN CLUB.  
CROWN CASINO LTD ACN 006 973 262.

1. **THE RULES.** Crown reserves the right to amend or materially alter the Rules at any time without notice. An up-to-date copy of the Rules will be available for inspection at the casino. The Member agrees to be bound by any such amendment from the date Crown specifies that the amendment comes into force.

2. **MEMBERSHIP.** 2.1 An individual shall become a Member upon the issue to that person of a Crown Club Card and by accepting the Crown Club Card (which shall be deemed to occur upon use of the Crown Club Card) the Member agrees to be bound by the Rules as amended from time to time. 2.2 Crown is entitled to immediately terminate the relevant Member's membership of the Crown Club and cancel any Crown Club Points which that Member has accrued upon: (a) a failure by a Member to comply with the Rules whether intentional or otherwise; or (b) conduct by any Member which Crown considers to be dishonest or offensive; or (c) the death or bankruptcy of the Member; or (d) a decision by Crown in its absolute discretion to terminate the membership in which event any Crown Club Points accrued by that Member which have not been exchanged for currently available benefits or merchandise by that Member within 60 days of Crown notifying the relevant Member of such termination may be cancelled. 2.3 In the event that a Member does not wish to be bound by any amendment to the Rules or in any other event a Member may terminate their membership of the Crown Club by returning their Crown Club Card to Crown upon which all of the Member's Crown Club Points will be cancelled by Crown. 2.4 Membership of the Crown Club is only available to individuals aged 18 years or over. 2.5 Each Member undertakes to notify Crown of any change of address of that Member within a reasonable time after the change of address. 2.6 A Crown Club Card issued to a Member may only be used by the Member to whom it is issued by Crown and shall not be used by any other person for any purpose whatsoever. 2.7 Crown Club Points and Crown Club Cards are not transferable. Under no circumstances will Crown Club Points in respect of a particular Member's Crown Club Card be able to be used by any person other than that Member. 2.8 Crown may in its discretion issue up to two Crown Club Cards to a single Member. 2.9 In the event that any Crown Club Card is lost or stolen the relevant Member shall immediately report the loss or theft (as the case may be) to Crown. When a Member ceases to be a Member of Crown Club that Member shall deliver their Crown Club Card to Crown. Each Crown Club Card is the property of Crown. 2.10 Crown shall not be liable to any Crown Club Member for unauthorised exchange of Crown Club Points or casino play in respect of a Crown Club Card by a person who is not the person to whom Crown issued the Crown Club Card. 3. **TERMINATION.** Crown may suspend the operation of the Crown Club or cease to operate the Crown Club at any time without notice. In the event that the Crown Club ceases to operate all Crown Club Points and other benefits which may be available to any particular Member shall be deemed to be cancelled if those Crown Club Points have not been exchanged for currently available benefits or merchandise within 60 days of Crown notifying the particular Member that the Crown Club has ceased to operate. 4. **CROWN CLUB POINTS.** 4.1 Generally Crown Club Points are awarded to Members for casino play. The basis upon which Members may be permitted to accrue Crown Club Points shall be determined by Crown from time to time in its absolute discretion and may change from time to time without prior notice. 4.2 Crown may in its discretion make available to exchange for Crown Club Points merchandise or other benefits which Crown in its absolute discretion chooses to make available specifically for that purpose from time to time. Crown shall have no obligation to make any benefits or merchandise available. 4.3 Crown may in its absolute discretion from time to time and at any time change the benefits and merchandise which may be made available to Crown Club Members. 4.4 Crown shall not be liable in any way to a Member in relation to the unavailability or withdrawal of a particular benefit or item of merchandise which may have been previously displayed or promoted as being available for the exchange of Crown Club Points. 4.5 Crown Club Points may only be exchanged for benefits or merchandise specified by Crown from time to time and shall not under any circumstances be exchanged for currency. 4.6 Generally the terms and conditions upon which Crown Club Points may be exchanged for benefits or merchandise including the number of Crown Club Points required to be exchanged for any particular benefit or item of merchandise shall be determined by Crown from time to time in its absolute discretion and may be amended or changed by Crown without notice. 4.7 In order to exchange Crown Club Points for any benefit or merchandise which Crown has made available and for which the Member has accumulated the required Crown Club Points the Member must present to the applicable Crown employee the Member's Crown Club Card and do such other things (including signing of any relevant forms) which Crown requires to be done. 4.8 Any notice issued by Crown to a Member specifying the number of Crown Club Points which have been accrued by the Member shall except in the case of manifest error be final and conclusive as to the number of Crown Club Points which have been accrued by that Member unless due to an error by Crown the number of Crown Club Points is overstated in which case the notice shall be regarded as invalid and void from the start. 4.9 In the event that a Crown Club Card does not register any casino play for any continuous period of six months any Crown Club Points which have been accumulated in respect of that Crown Club Card shall be automatically cancelled. 4.10 Subject to policies or guidelines which Crown may adopt from time to time and without limiting any other restrictions Crown may impose Crown Club Points shall not be exchangeable for benefits or merchandise unless the Member who has accumulated those Crown Club Points has accumulated in excess of 1000 Crown Club Points on the Crown Club Card in question at some point in time (even though the current number of Crown Club Points is less than 1000). 5. **TERMS.** In these Rules unless the context otherwise requires: "Crown" means Crown Casino Ltd. A.C.N. 006 973 262; "Crown Club" means the activity conducted by Crown pursuant to these Rules; "Crown Club Card" means a card issued to a Member by Crown pursuant to these Rules which continues to be valid and has not been cancelled by Crown; "Crown Club Points" means any points for casino play which the Member may have accumulated as a Crown Club Member; "Member" means a person who has been issued with a Crown Club Card which continues to be valid and has not been cancelled by Crown; "Rules" means these rules as amended from time to time and any policies or guidelines adopted by Crown from time to time in its discretion in relation to the conduct of the Crown Club.



CROWN CASINO AT THE GALLERIA  
 WORLD TRADE CENTRE FLINDERS STREET MELBOURNE  
 TELEPHONE (61-3) 685 4039  
 CROWN CASINO LTD ACN 006 973 262



SO YOU'VE ALWAYS DREAMED  
 OF COMPLIMENTARY SEATS  
 TO THE MEGA SPORTS EVENTS  
 AND THE HOT NEW SHOWS.  
 FIVE STAR CUISINE  
 AND LIMO WAITING OUTSIDE.  
 FINE CARS.  
 TRAVEL.  
 AND THE PRIVATE PLEASURE  
 THAT COMES FROM BELONGING  
 TO A VERY SPECIAL CLUB.

REPLY PAID 5172  
 CROWN CLUB  
 CROWN CASINO AT THE GALLERIA  
 WORLD TRADE CENTRE  
 FLINDERS STREET MELBOURNE  
 VICTORIA 3005

No postage stamp required  
 if posted in Australia

