

From: Alex Blaszczyński
Sent: Tue, 11 May 2021 12:53:40 +1000
To: Steven Blackburn
Subject: Re: RG resources

On 11/05/2021 10:19, Steven Blackburn wrote:

> Hi Alex,
> I was wondering if you have a few minutes this week to connect. I'm
> meeting with the Board next week to talk about the future of RG at
> Crown, among other things, and I'd like to get your thoughts on what
> you think Crown should prioritize in this space. I've already
> prepared a proposal on increasing resourcing and increasing
> remuneration, but I'd like to challenge the Board with two or three
> additional goals to achieve in the next year or two years to really
> uplift the function. Could I grab 45 minutes of your time to discuss,
> perhaps tomorrow afternoon? If so, would 3 PM work?
> Kind regards,
> Steve
>
>
>
> STEVEN BLACKBURN
> GROUP CHIEF COMPLIANCE AND FINANCIAL CRIME OFFICER

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> -----Original Message-----

> From: Steven Blackburn
> Sent: Thursday, 22 April 2021 9:21 AM
> To: [REDACTED]
> Cc: Sonja Bauer [REDACTED]
> Subject: RE: RG resources

> Many thanks, Alex. I really enjoyed our conversation and value you
> partnership.
> Best,
> Steve

> STEVEN BLACKBURN
> GROUP CHIEF COMPLIANCE AND FINANCIAL CRIME OFFICER

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> -----Original Message-----

> From: Alex Blaszczynski [redacted]
> Sent: Thursday, 22 April 2021 8:21 AM
> To: Steven Blackburn <[redacted]>
> Cc: Sonja Bauer [redacted]
> Subject: RG resources

>
> Hi Steven,
> Thank you for the recent opportunity to discuss responsible gambling
> resources at Crown. I found your interest in and recognition of major
> issues related to responsible gambling to be extremely positive and
> look forward to working with you to achieve common objectives. Please
> find attached two articles that you might find of relevance,
> particularly in respect to anticipated shifts towards digital
> currency.
> All the best,
> Alex
>
>
> --
> Alexander Blaszczynski PhD
> Rawdon Consulting

[redacted]
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Hi Steven,
Tomorrow at 3.00pm would be fine. I have had some thoughts on what
changes need to be made to achieve benchmark expectations for RG. In
brief, I believe a re-orientation to evaluation of outcomes should be
pursued over and above meeting compliance requirements. Loyalty cards
and welfare checks, and the anticipated shift to digital/cashless gaming
are two areas that would benefit from closer scrutiny. Looking forward
to discuss in more detail.

Alex

--

Alexander Blaszczynski PhD
Rawdon Consulting

[redacted]