From: Joe Scaringi

Sent: Thu, 22 Apr 2021 11:01:29 +1000

To: Nic Emery

Subject: FW: Promo/Jackpot/Offer process maps

Attachments: Marketing - Gaming Process Map_2019.pdf, Marketing - Gaming Process

Map_2020.pdf

Importance: High

Hi Nic

As requested, here are the process maps for the promo/offers from Joses.

This includes pre and post the change of having RG as a fixed part of the process rather than just ss a referred part of the process.

I'm getting a plan sent through for events as well.

Thanks

JOE SCARINGI

GENERAL MANAGER MARKETING - MELBOURNE & SYDNEY

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From: Joses Teo

Sent: Thursday, 22 April 2021 10:40 AM

To: Joe Scaringi

Subject: Promo/Jackpot/Offer process maps

Importance: High

Hi Joe,

Pls see attached Process Maps for Promos/Jackpots/Offers.

The old version from 2019 was what was submitted to the Audit back then.

The latest version was updated following our discussions with Sonja/RG in Oct 2020 and incorporates the change that RG would be consulted up front in tandem with the Legal/Compliance check-in that the team do (rather than historically awaiting Legal's discretion and advice for us to consult RG depending on the type of offer/promo). Additionally, the other change reflected in this update was articulating the UAT process with IT — which has always happened, but is now called out as an actual step in the process.

Let me know if this is all ok?

Cheers,

JOSES TEO

HEAD OF MARKETING, GAMING | CROWN RESORTS

p: m e: w: <u>crownresorts.com.au</u>

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