

1. Pokie Credit Rewards

F12 1 July 2011 - 30 June 2012
Mar-12

GENERAL CONDITIONS

- The Rewards and Rewards detailed in this brochure are subject to other terms and conditions as set out in the Crown Signature Club Rules.
- Pokie Credits are only available to Crown Signature Club members (Members) who have agreed to receive and have received their Player Activity Statement within a 12-month period, who have been issued with a PIN, and who are not excluded from the Casino for any reason.
- A Day is defined as a 24-hour period commencing at 6.00am and ending at 6.00am on the following day.
- Crown Signature Club points will not be earned on any activity associated with Pokie Credits.
- Pokie Credits cannot be redeemed for cash.

POKIE CREDIT REWARDS

- Only one Pokie Credit Reward per Member per Day.
- A Pokie Credit Reward can only be used after 6am on the day after it is earned, and must be activated within 14 days of qualification.
- The amount of Pokie Credits a Member is eligible to receive will be determined at the time the Member inserts their Crown Signature Club card into the card reader and commences play.
- Pokie Credit Rewards are in addition to your Crown Signature Club points balance.
- Multiple Points Promotions (such as Double Pokie Point Days) may affect the point requirements for Pokie Credit Rewards.
- A Senior member is a member who is 60 years of age or older and registered as a Senior in the Crown Signature Club system.

POKIE CREDIT AWARDS (REDEMPTIONS)

- Every \$1 worth of Crown Signature Club points redeemed for Pokie Credits will result in 100 points being automatically deducted from a Member's accrued point balance.
- Once points have been exchanged for Pokie Credits the transaction cannot be reversed.
- The maximum amount of Crown Signature Club points a Member can redeem for Pokie Credits is 100 (\$1).
- The maximum amount of Crown Signature Club points a Member can redeem for Pokie Credits is determined by each individual membership tier.
- The total amount of Pokie Credits a Member has will be shown as a dollar value on the points display (eg. \$1 Pokie Credit Reward plus \$2 in redeemed Pokie Credits will be shown on the display as Pokie Credits = \$12).

POKIE CREDIT REWARD TABLE

Points earned on the last Day you played	Off Peak	Peak
50 - 99	\$5	-
100 - 249	\$10	\$5
250 - 499	\$20	\$10
500 - 999	\$25	\$15
1,000 - 2,999	\$30	\$30
3,000 - 9,999	\$40	\$50
10,000+	\$50	\$100

POINT REDEMPTION TABLE

Membership Level	Maximum Daily Limit	Pokie Credit Value
Bronze	5,000 points	\$10
Silver	10,000 points	\$20
Gold	25,000 points	\$50
Platinum	50,000 points	\$100

Remarks
No material change in terms in the FY

F13 1 July 2012 - 30 June 2013
No change from March 2012

F14 1 July 2013 - 30 June 2014
May-14

POKIE CREDIT REWARD TABLE

Points earned on the last Day you played	Daily
50 - 99	\$1
100 - 249	\$10
250 - 499	\$20
500 - 999	\$25
1,000 - 2,999	\$30
3,000 - 9,999	\$40
10,000+	\$50

POINT REDEMPTION TABLE

Membership Level	Maximum Daily Limit	Pokie Credit Value
Bronze	5,000 points	\$10
Silver	10,000 points	\$20
Gold	25,000 points	\$50
Platinum	50,000 points	\$100

Remarks
Earn periods updated from Peak and Off Peak to become Daily.

F15 1 July 2014 - 30 June 2015
No change from May 2014

F16 1 July 2015 - 30 June 2016
No change from May 2014

1. Pokie Credit Rewards

F17 1 July 2016 - 30 June 2017
Sep-16

Qualifying for Pokie Credit Rewards

Earn a maximum of 100 points playing gaming machines on the current Day, and you will automatically qualify for Pokie Credit Rewards to use on your next visit after the following Day.

It is important to remember however that your Pokie Credit Reward will expire unless you visit Crown and use them within 14 Days of earning them.

Crown Rewards Member Hotline
Have a question? We're here to help
1300 8 CROWN

Crown Rewards Hub
Your personalised online experience
CROWN.MLBORNE.COM.AU/CROWNREWARDS

Pokie Points earned on the last Day you visited	Pokie Credit Reward
50 - 99	\$5
100 - 249	\$10
250 - 499	\$20
500 - 999	\$25
1,000 - 2,999	\$50
3,000 - 9,999	\$100
10,000+	\$100

Definitions

- "Pokie Credit"** means a dollar amount (B) on a member's Crown Rewards card available for play at gaming machines.
- "Game Ticket"** means a voucher dispensed from selected gaming machines when a member presses collect. This voucher can be redeemed into another gaming machine accepting Game Tickets or redeemed at a Ticket Redemption kiosk or Cashier.
- A Day is defined as a 24 hour period commencing at 00:00 and ending at 23:59 on the following day.

Activate and Claim your Pokie Credit Rewards

- Once you have qualified for your Pokie Credit Reward, all you have to do is visit Crown within 14 Days and then:
- INSERT** your Crown Rewards card into any VM, enter your PIN and select the Pokie Credit Rewards button
 - ACTIVATE** your Pokie Credit Reward by inserting your Crown Rewards card into the card reader on any gaming machine
 - ENTER** your PIN number and press OK
 - INSERT** a Game Ticket, \$1 coin or a bank note into the machine and start playing

Important Information

- Exchange of points for Pokie Credits must be in multiples of 100 points.
- Multiple Pokie Credit transfers are permitted up to the daily limit.
- Daily limits apply. Please see a Crown Rewards desk for details.
- Unused Pokie Credits will be automatically available for use on the next gaming machine.

Exchange your Crown Reward points for Pokie Credits

- You can receive additional Pokie Credits by exchanging Crown Rewards points for Pokie Credits at any gaming machine.
- INSERT** your Crown Rewards card into the card reader
 - PRESS** the 'Pokie Credits' button
 - ENTER** your PIN number



- ENTER** the value of Pokie Credits you wish to claim and then press confirm
 - For \$1 in Pokie Credits enter '1' (cost 100 points)
 - For \$5 in Pokie Credits enter '5' (cost 500 points)
- PRESS** confirm again to complete the transfer or CANCEL to start again
- START** playing by inserting a Game Ticket, \$1 coin, or a bank note into the machine



Terms and Conditions

- General Conditions**
- This brochure is subject to other terms and conditions as set out in the Crown Rewards Rules.
 - Pokie Credits are only available to Crown Rewards members (Members who have signed to receive and have viewed their Player Activity Statement within a 12 month period who have been issued with a PIN, and who are not excluded or prohibited from the Casino for any reason).
 - Crown Rewards points will not be earned on any activity associated with Pokie Credits.
 - Pokie Credits cannot be redeemed for cash.
- Pokie Credit Rewards**
- Only one Pokie Credit Reward per Member per Day.
 - A Pokie Credit Reward can only be used after 8am on the day after it is earned, and must be activated within 14 Days of qualification.
 - Pokie Credit Rewards are in addition to your Crown Rewards points balance.
 - Multiple Pokie Promotions (such as Double Pokie Points Day) may affect the point requirements for Pokie Credit Rewards.
 - A Senior member is a member who is 65 years of age or older and registered as a Senior in the Crown Rewards system.
- Exchange of Crown Rewards points for Pokie Credits**
- Every \$1 worth of Crown Rewards points redeemed for Pokie Credits will result in 100 points being automatically deducted from a Member's account point balance.
 - Once points have been exchanged for Pokie Credits the redemption cannot be reversed.
 - The maximum amount of Crown Rewards points a Member can redeem for Pokie Credits is 100 (B).
 - The maximum amount of Crown Rewards points a Member can redeem for Pokie Credits is determined by each individual membership tier.

Remarks
No material change in terms, however loyalty program rebranded from Signature Club to Crown Rewards

F18 1 July 2017 - 30 June 2018
No change from September 2016

F19 1 July 2018 - 30 June 2019
No change from September 2016

F20 1 July 2019 - 30 June 2020
No change from September 2016

2. Mail Outs (BPC)

F12 1 July 2011 - 30 June 2012
No records found

F13 1 July 2012 - 30 June 2013
No records found

F14 1 July 2013 - 30 June 2014

29-Jul-13



Remarks
No material change in disclaimer/terms of offer throughout the FY

If you do not wish to receive further communication from Crown, please write to us and we will remove your name from our contact list.

Terms & Conditions: 1. If you don't have a PIN, you will need to go to any Crown Signature Club information desk and provide appropriate identification. 2. To redeem Pokie Credits offer, insert your Crown Signature Club card and at least \$1 into any gaming machine and commence play. Bonus Pokie Credits offer is subject to other Terms and Conditions as set out in the in the Signature Club Rules. 3. Jackpots are subject to play on participating machines located on the casino floor.

2. Mail Outs (BPC)

F15 1 July 2014 - 30 June 2015

25-Aug-14



Remarks
No material change in disclaimer/terms of offer throughout the FY

If you do not wish to receive further direct marketing from Crown, please call us anytime on 03 9292 7222 or send an email to unsubscribe@crownsresorts.com.au or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

1. If you don't have a PIN, you will need to go to any Crown Signature Club information desk and provide appropriate identification. 2. To redeem Pokie Credits offer, insert your Crown Signature Club card and at least \$1 into any gaming machine & commence play. Bonus Pokie Credits offer is subject to other Terms & Conditions set out in the Signature Club Rules. 3. Full Terms & Conditions available at Crown Signature Club information desks. Open to Crown Signature Club members only. Starts 10am 18/08/14 & ends 11.59pm 07/09/14. One automated entry into the Instant Win Draw & one automated entry into the Major Draw per Member per Day. A 'Day' is defined as a 24 hour period commencing at 6am & ending at 6am on the following day. Subject to Crown Signature Club rules. 4. Major Draw winner will receive a \$12,000 Jetset Travel (Rowville) travel voucher. Travel vouchers must be redeemed within 18 months from 08/09/14 & only through Jetset Travel (Rowville). Major Draw drawn 10am 08/09/14 at Crown Admin Office, L6, Crown Entertainment Complex, 8 Whiteman St, Southbank, 3006. Winners notified in writing & published on crownmelbourne.com.au on 12/09/14 for 28 days. Vic Permit No 14/4800.

2. Mail Outs (BPC)

F16 1 July 2015 - 30 June 2016

28-Dec-15

The image shows a Crown Signature Club membership card and a promotional letter. The card displays the member's name, address, and membership status. The letter is dated December 2015 and offers \$10 Bonus Pokie Credits. It also mentions a Tuesday Mega Millions Jackpot and provides contact information for the Loyalty Operations Manager.

Signature CLUB

December 2015

MEMBER INFO

MEMBERSHIP CREDIT STATUS

0 Silver

1 Bronze

Balance: 0
Expiry: 31/03/2016

Dear Mrs Sample,

FREE \$10 POKIE CREDITS

As a special offer to selected Crown Signature Club members we are pleased to offer you \$10 in Bonus Pokie Credits. To access this offer, please visit any gaming floor VIC and select the Special Offers icon. Following this, your \$10 Bonus Pokie Credit Offer will be available on any Crown Pokie between 6:00am Monday 28 December 2015 and 6:00am Monday 11 January 2016.¹

And, as an additional benefit for being a Crown Signature Club member you can enjoy all of the excitement including:

- Tuesday's Mega Millions Jackpot:** 4 million Crown pokie points are guaranteed to be won every Tuesday!² Simply be playing any gaming machine with your Crown Signature Club membership card inserted when the jackpot hits for your chance to win 1 million pokie point jackpots will be won at 1:30pm, 3:30pm, 7:30pm and 9:30pm every Tuesday.

Please don't hesitate to call Crown Signature Club on (05) 9592 7222 if you require any additional information, or call into any Crown Signature Club information desk next time you visit Crown.

Yours sincerely,

Lena Jovic
Loyalty Operations Manager

1. This offer is available to selected Crown Signature Club members. Please refer to the terms and conditions of the offer for full details. 2. The jackpot is guaranteed to be won every Tuesday. 3. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 4. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 5. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 6. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 7. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 8. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 9. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits. 10. The jackpot is available to all Crown Signature Club members who are actively playing any gaming machine with their membership card inserted when the jackpot hits.

Remarks
No material change in disclaimer/terms of offer throughout the FY

If you do not wish to receive further direct marketing from Crown, please call us anytime on 03 9292 7222 or send an email to unsubscribe@crownsresorts.com.au or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

Terms & Conditions:

1. If you don't have a PIN, you will need to go to any Crown Signature Club information desk and provide appropriate identification.
2. To redeem Pokie Credits offer, insert your Crown Signature Club card and at least \$1 into any gaming machine and commence play. Bonus Pokie Credits offer is subject to other Terms and Conditions as set out in the in the Signature Club Rules.
3. Jackpots are subject to play on all gaming machines in the casino. To be eligible to win, members must be actively playing any gaming machine with their membership card correctly inserted at jackpot time. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason. Subject to Crown Signature Club rules.

2. Mail Outs (BPC)

F17 1 July 2016 - 30 June 2017

25-Jul-16

The image shows a Crown Signature Club membership card and a promotional letter. The card is for a Silver member, with a balance of 0 and an expiry date of 30/06/2016. The letter, dated July 2016, is addressed to Mr Sam Sample at 122 Somerville Street, SAMTOWN STA 1204. It offers a special \$20 Pokie Credits promotion for selected Crown Signature Club members, available from Monday 25 July 2016 to Monday 8 August 2016. The offer includes a 1 million pokie point jackpot every Tuesday. The letter is signed by a Loyalty Operations Manager.

Remarks
 No material change in disclaimer/terms of offer throughout the FY

If you do not wish to receive further direct marketing from Crown, please call us anytime on 03 9292 7222 or send an email to unsubscribe@crownsresorts.com.au or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

Terms & Conditions:

1. If you don't have a PIN, you will need to go to any Crown Signature Club information desk and provide appropriate identification.
2. To redeem Pokie Credits offer, insert your Crown Signature Club card and at least \$1 into any gaming machine and commence play. Bonus Pokie Credits offer is subject to other Terms and Conditions as set out in the in the Signature Club Rules.
3. Jackpots are subject to play on all gaming machines in the casino. To be eligible to win, members must be actively playing any gaming machine with their membership card correctly inserted at jackpot time. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason. Subject to Crown Signature Club rules.

2. Mail Outs (BPC)

F18 1 July 2017 - 30 June 2018

10-Jul-17

SAMPLE



July 2017



Remarks

No material change in disclaimer/terms of offer throughout the FY

1. To redeem Pokie Credits offer, insert your Crown Rewards card and at least \$1 into any gaming machine and commence play. Please note that the minimum \$1 is for activation purposes and does not need to be played. Bonus Pokie Credits offer is subject to other Terms and Conditions as set out in the Crown Rewards Rules. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason. If you do not wish to receive further communication from us, please write to Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006, email unsubscribe@crownsresorts.com.au or call 1300 8 CROWN.

2. Mail Outs (BPC)

F20 1 July 2019 - 30 June 2020

9-Jul-19

SAMPLE CROWN REWARDS

July 2019



Remarks
No material change in disclaimer/terms of offer throughout the FY

1. To redeem Pokie Credits offer, insert your Crown Rewards card and at least \$1 into any gaming machine and commence play. Please note that the minimum \$1 is for activation purposes and does not need to be played. Bonus Pokie Credits offer is subject to other Terms and Conditions as set out in the Crown Rewards Rules. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason. If you do not wish to receive further communication from us, please write to Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006, email unsubscribe@crownsresorts.com.au or call 1300 8 CROWN.

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No records found

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F15 1 July 2014 - 30 June 2015
No records found

F16 1 July 2015 - 30 June 2016
Nov-15
Crown Signature Brochure Gaming

REDEEM POINTS - YOUR WAY

Redeeming points is easy

Points can be used to pay for almost anything at Crown. Simply present your card at the time of purchase at participating outlets, and points will be deducted from your account balance.

Use points to:

- Play for your Crown hotel accommodation
- Settle your Crown restaurant bill*
- Exchange for extra bets on the casino floor
- Shop at Crown's retail precinct*
- Settle your event or conference payment at Crown
- Exchange for bonus bets or merchandise on CrownBet*

100 POINTS = \$1

To redeem your points on CrownBet simply visit www.crowdbet.com.au/rewards/redeeming-points and follow the prompts.*

REDEEM POINTS FOR POKIE CREDITS

You can redeem your Crown Signature Club points for Pokie Credits[®], giving you extra bets on Crown gaming machines.

To exchange your Crown Signature Club points for Pokie Credits[®]:

- 1** INSERT your Crown Signature Club card into the card reader and press OK
- 2** PRESS '1' to select 'Pokie Credits' then enter your PIN
- 3** ENTER the value of Pokie Credits you wish to redeem and press OK for selected amount to appear on the points display
- 4** INSERT a Game Ticket, \$1 coin, or a bank note into the machine and commence playing

Points Redemption Table

Membership Level	Maximum Daily Limit	Pokie Credit Value
Bronze	5,000 points	\$50
Silver	10,000 points	\$100
Gold	25,000 points	\$250
Platinum	50,000 points	\$500

TERMS AND CONDITIONS:

1. For participating outlets please visit www.crownmelbourne.com.au/crown-signature-club.
2. Points earning on gaming machines only available to Crown Signature Club members (Members) who have agreed to receive and have viewed their Player Activity Statement within a 12 month period, who have been issued with a PIN, and who are not excluded from the Casino for any reason.
3. Available to Crown Signature Club members with a linked CrownBet account. For CrownBet points earn rate please visit www.crowdbet.com.au/rewards/earning-points.
4. Table games Table Play is subject to other Terms and Conditions as set out in the Crown Signature Club Rules. Table Play is only available to Crown Signature Club members (Members) who are not excluded from the Casino for any reason. Table Play redemptions on a UK (Voucher Issuance Kiosk) are only available to Members who have been issued with a PIN. Every \$5 worth of Crown Signature Club points redeemed for Table Play will result in 500 points being automatically deducted from a Member's points balance. Once points have been exchanged for Table Play the transaction cannot be reversed. The minimum amount of Crown Signature Club points a Member can redeem for Table Play is 2,500 (\$25). The maximum amount of Crown Signature Club points a Member can redeem for Table Play is determined by each individual membership Tier. Please see any Crown Signature Club information desk for details. Crown Signature Club points earned on gaming machines cannot be redeemed for Table Play, but all other Crown Signature Club points can be. "Points" means any points which the Member may have accumulated as a Crown Signature Club member.
5. Not available on fully automated table games; semi automated table games; poker tables; some table games during trial periods and during tournaments.
6. A "Day" is defined as a 24 hour period commencing at 6.00am and ending at 6.00am on the following day.
7. Pokie Credits are only available to Crown Signature Club members (Members) who have agreed to receive and have viewed their Player Activity Statement within a 12 month period, who have been issued with a PIN, and who are not excluded from the Casino for any reason. Crown Signature Club points will not be earned on any activity associated with Pokie Credits. Pokie Credits cannot be redeemed for cash.
8. Every \$1 worth of Crown Signature Club points redeemed for Pokie Credits will result in 100 points being automatically deducted from a Member's accrued point balance. Once points have been exchanged for Pokie Credits the transaction cannot be reversed. The minimum amount of Crown Signature Club points a Member can redeem for Pokie Credits is 100 (\$1). The maximum amount of Crown Signature Club points a Member can redeem for Pokie Credits is determined by each individual membership Tier. Multiple Pokie Credit transfers are permitted up to the daily limit. Daily limits for Crown Signature Club Black Tier members also apply. Details available on request. The total amount of Pokie Credits a Member has will be shown as a dollar value on the points display (eg. \$5 Pokie Credit Reward plus \$8 in unredeemed Pokie Credits will be shown on the display as 'Pokie Credits - \$13'). Redemption of Pokie Credits must be in multiples of \$1.
9. In the case of new Members, a Member's first Membership Tier Period commences on the date of joining the Program and ends six months after the first day of the month immediately following the date the Member joined the Program. Subsequent Membership Tier Periods will be on a six monthly basis. For Members who joined prior to 1 October 2009, their first Membership Tier Period commences on 1 October 2009 and ends after a period of six months. Subsequent Membership Tier Periods will be on a six monthly basis.

3. Pokie Credits (Matchplay)

10. A week is a 7 day period from 6.00am Monday to 6.00am the following Monday.
11. Excludes room service, hotel restaurants and other non-hotel related goods and services.
12. Minimum Membership Credit requirements required for Tier status. Membership Credits must be earned within the six month Membership Period. Members will be reallocated to the appropriate Tier if a Member does not meet the minimum entry level requirements of their current Tier Level at the end of the Membership Tier Period of six months.
13. Parking – parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for valet parking.
14. In order to receive the Birthday Offer, a Member, on contacting a Crown Signature Club service attendant must advise the attendant that they wish to receive the offer. In order to receive the Birthday Offer, a Member, on making a reservation at a Crown hotel or a participating Crown restaurant, must advise the attendant that they wish to receive the offer. Sparkling wine and cake of chef's choice is limited to a maximum of six guests. Restaurant bookings must be made 24 hours in advance. Each guest must order a main meal with complimentary birthday cake and sparkling wine to be consumed in the restaurant. A list of participating restaurants is located at www.crownmelbourne.com.au/crown-signature-club-privileges or at any Crown Signature Club information desk.
15. Members participating in any Crown Signature Club Partnerships arrangements between Crown Signature Club and any Third Party are subject to Crown Signature Club rule 10.1 to 10.4 (Third Party Offer). To view current partnerships please visit www.crownmelbourne.com/crown-signature-club-promotions or visit any Crown Signature Club information desk.
16. Priority seating is available for Gold, Platinum and Black Tier members at the following Crown restaurants: Sho Noodle Bar, Emporio Pizza and Pasta, Margo's Cafe and Kitchen Workshop.
17. Parking at Crown under this offer is subject to the car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Off-peak discount valet parking is only available at The Mahogany Room valet parking entrance and at all times except Friday and Saturday nights from 5pm – 11pm. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking.
18. Hotel discount off the rate of the day and is not available with any other offer. Subject to availability.
19. Eligibility for the offer of two complimentary hotel nights is subject to a Member being at the Platinum Tier for the full Membership Tier Period of six months. Where a Member is upgraded during a Membership Tier Period to the Platinum Tier and the period remaining is less than six months but more than three months, a member is entitled to only one hotel night. When an upgrade occurs at three months or less, a Member is not entitled to a complimentary night. Complimentary hotel nights are subject to availability and may be restricted over peak periods.

Remarks

No material change in terms throughout the FY

F17 1 July 2016 - 30 June 2017

Sep-16
CR Brochure Gaming

Redeem
Using points to pay

Using your Crown Rewards points to pay is easy. Just show your card when you pay at participating outlets, and the points will be deducted from your account balance.

Points can be used to pay for almost everything at Crown Melbourne, Crown Perth and online at CrownBet.

You can use your points to:

- Exchange for Table Play or Pokie Credits on the casino floor?
- Pay for your Crown bill at selected restaurants?
- Pay for your Crown hotel rooms and services
- Pay for purchases at selected Crown bars and nightclubs?
- Shop at Crown's retail precinct?
- Pay for your event or conference at Crown?
- Buy Crown Gift cards and experiences at the Crown Rewards Hub
- Exchange for bonus bets or merchandise via CrownBet?

100 Crown Rewards Points = \$1

It's easy to use your points to pay at Crown, just show your card.

Pokie Credits
Redeeming points for Pokie Credits

With Crown Rewards, you can redeem your points for Pokie Credits, so you'll have extra bets on Crown gaming machines.

It's easy to exchange your points for Pokie Credits. Here's how:

- INSERT** your Crown Rewards card into the card reader
- PRESS** 'Pokie Credits' button
- ENTER** your PIN
- ENTER** the value of Pokie Credits you wish to claim and then press confirm
 - For \$1 in Pokie Credits enter '1' (cost 100 points)
 - For \$5 in Pokie Credits enter '5' (cost 500 points)
- PRESS** confirm again to complete the transfer or CANCEL to start again
- START** playing by inserting a Game Ticket, \$1 coin, or a bank note into the machine

There is a maximum Pokie Credit limit allowed per Day, which is determined by each individual membership tier. Please visit any VIK or Crown Rewards desk for details.

It's simple to redeem your points for Pokie Credits, just insert your card into a Gaming Machine.

Terms and Conditions:

- Points earning and redemption on table games and/or gaming machines only available to full members of Crown Rewards (not provisional members) and who are not excluded or prohibited from the casino or the Crown Entertainment Complex for any reason. Points earning and redemption on gaming machines only available to Crown Rewards members who have agreed to receive and have viewed their Player Activity Statement within a 12 month period, and who have been issued with a PIN. Please see staff for more information on table games and gaming machines earn rates.
- For participating outlets please visit crownmelbourne.com.au/crownrewards
- Points can be earned on food and beverage for events and conference bookings. Not applicable on cash bar sales with Crown function rooms. See event and conference agreement for more information.
- Available to members of Crown Rewards with a linked CrownBet account. For CrownBet points earn rate please visit crownbet.com.au/rewards/earning-points
- Table games Table Play is subject to other Terms and Conditions as set out in the Crown Rewards Rules. Table Play is only available to full members of Crown Rewards (not provisional members) and who are not excluded or prohibited from the casino or the Crown Entertainment Complex for any reason. Table Play redemptions on a VIK (Voucher Issuance Kiosk) are only available to members who have been issued with a PIN. Every \$5 worth of Crown Rewards points redeemed for Table Play will result in 100 points being automatically deducted from a member's points balance. Once points have been exchanged for Table Play the transaction cannot be reversed. The minimum amount of Crown Rewards points a member can redeem for Table Play is 2,500 (\$25). The maximum amount of Crown Rewards points a member can redeem for Table Play is determined by each individual membership tier. Please see any Crown Rewards desk for details. Crown Rewards points earned on gaming machines cannot be redeemed for Table Play, but all other Crown Rewards points can be.
- Not available on fully automated table games, semi-automated table games, poker tables, some table games during trial periods and during tournaments. Visit a Crown Rewards desk for details.
- A "Day" is defined as a 24 hour period commencing at 6:00am and ending at 6:00am on the following day.
- Pokie Credits are only available to full members of Crown Rewards (not provisional members) who have agreed to receive and have viewed their Player Activity Statement within a 12 month period, who have been issued with a PIN, and who are not excluded or prohibited from the casino or the Crown Entertainment Complex for any reason. Crown Rewards points will not be earned on any activity associated with Pokie Credits. Pokie Credits cannot be redeemed for cash.
- Every \$1 worth of Crown Rewards points redeemed for Pokie Credits will result in 100 points being automatically deducted from a member's accrued point balance. Once points have been exchanged for Pokie Credits the transaction cannot be reversed. The minimum amount of Crown Rewards points a member can redeem for Pokie Credits is 100 (\$1). The maximum amount of Crown Rewards points a member can redeem for Pokie Credits is determined by each individual membership tier. Multiple Pokie Credit transfers are permitted up to the daily limit. Daily limits for Pokie Credits transfers are permitted up to the daily limit. Daily limits for

Remarks

Loyalty program rebranded from Signature Club to Crown Rewards

F18 1 July 2017 - 30 June 2018

Mar-18

Redeem
Using points to pay

Using your Crown Rewards points to pay is easy. Just show your card when you pay at participating outlets, and the points will be deducted from your account balance.

Points can be used to pay for almost everything at Crown Melbourne and Crown Perth.

You can use your points to:

- Exchange for Table Play or Pokie Credits on the casino floor?
- Pay for your Crown bill at selected restaurants?
- Pay for your Crown hotel rooms and services
- Pay for purchases at selected Crown bars and nightclubs?
- Shop at Crown's retail precinct?
- Pay for your event or conference at Crown?
- Buy Crown Gift cards and experiences at the Crown Rewards Hub

100 Crown Rewards Points = \$1

It's easy to use your points to pay at Crown, just show your card.

Pokie Credits
Redeeming points for Pokie Credits

With Crown Rewards, you can redeem your points for Pokie Credits, so you'll have extra bets on Crown gaming machines.

It's easy to exchange your points for Pokie Credits. Here's how:

- INSERT** your Crown Rewards card into the card reader
- PRESS** 'Pokie Credits' button
- ENTER** your PIN
- ENTER** the value of Pokie Credits you wish to claim and then press confirm
 - For \$1 in Pokie Credits enter '1' (cost 100 points)
 - For \$5 in Pokie Credits enter '5' (cost 500 points)
- PRESS** confirm again to complete the transfer or CANCEL to start again
- START** playing by inserting a Game Ticket, \$1 coin, or a bank note into the machine

There is a maximum Pokie Credit limit allowed per Day, which is determined by each individual membership tier. Please visit any VIK or Crown Rewards desk for details.

It's simple to redeem your points for Pokie Credits, just insert your card into a Gaming Machine.

Terms and Conditions:

- Points earning and redemption on table games and/or gaming machines only available to full members of Crown Rewards (not provisional members) and who are not excluded or prohibited from the casino or the Crown Entertainment Complex for any reason. Points earning and redemption on gaming machines only available to Crown Rewards members who have agreed to receive and have viewed their Player Activity Statement within a 12 month period, and who have been issued with a PIN. Please see staff for more information on table games and gaming machines earn rates.
- For participating outlets please visit crownmelbourne.com.au/crownrewards
- Points can be earned on food and beverage for events and conference bookings. Not applicable on cash bar sales with Crown function rooms. See event and conference agreement for more information.
- Table games Table Play is subject to other Terms and Conditions as set out in the Crown Rewards Rules. Table Play is only available to full members of Crown Rewards (not provisional members) and who are not excluded or prohibited from the casino or the Crown Entertainment Complex for any reason. Table Play redemptions on a VIK (Voucher Issuance Kiosk) are only available to members who have been issued with a PIN. Every \$5 worth of Crown Rewards points redeemed for Table Play will result in 100 points being automatically deducted from a member's points balance. Once points have been exchanged for Table Play the transaction cannot be reversed. The minimum amount of Crown Rewards points a member can redeem for Table Play is 2,500 (\$25). The maximum amount of Crown Rewards points a member can redeem for Table Play is determined by each individual membership tier. Please see any Crown Rewards desk for details. Crown Rewards points earned on gaming machines cannot be redeemed for Table Play, but all other Crown Rewards points can be.
- Not available on fully automated table games, semi-automated table games, poker tables, some table games during trial periods and during tournaments. Visit a Crown Rewards desk for details.
- A "Day" is defined as a 24 hour period commencing at 6:00am and ending at 6:00am on the following day.
- Pokie Credits are only available to full members of Crown Rewards (not provisional members) who have agreed to receive and have viewed their Player Activity Statement within a 12 month period, who have been issued with a PIN, and who are not excluded or prohibited from the casino or the Crown Entertainment Complex for any reason. Crown Rewards points will not be earned on any activity associated with Pokie Credits. Pokie Credits cannot be redeemed for cash.
- Every \$1 worth of Crown Rewards points redeemed for Pokie Credits will result in 100 points being automatically deducted from a member's accrued point balance. Once points have been exchanged for Pokie Credits the transaction cannot be reversed. The minimum amount of Crown Rewards points a member can redeem for Pokie Credits is 100 (\$1). The maximum amount of Crown Rewards points a member can redeem for Pokie Credits is determined by each individual membership tier. Multiple Pokie Credit transfers are permitted up to the daily limit. Daily limits for Crown Rewards Black Tier members also apply. Details available on request. The total amount of Pokie Credits a member has will be shown as a dollar value on the points display (eg. \$5 Pokie Credit Reward plus \$5 in unredeemed Pokie Credits will be shown on the display as 'Pokie Credits - \$10'). Use of Pokie Credits must be in multiples of \$1.
- Minimum Status Credits required for tier status. Status Credits must be earned within the six month Membership Cycle. Members will be reallocated to the appropriate tier if a member does not meet the minimum entry level requirements of their current tier level at the end of the Membership Cycle of six months.
- Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for basement or valet parking.
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- In order to receive the Birthday Offer, a member, on making a reservation at a participating Crown restaurant, must advise the attendant that they wish to receive the offer. A glass of sparkling wine is limited to a maximum of 4 guests. Complimentary chocolates are limited to the birthday member only. Restaurant bookings must be made 24 hours in advance. Each guest must order a main meal with complimentary sparkling wine to be consumed in the restaurant. A list of participating restaurants is located at crownmelbourne.com.au/birthday-benefits or at any Crown Rewards desk.
- Members participating in any Crown Rewards Partnerships arrangements between Crown Rewards and any Third Party are subject to Crown Rewards rule 10.1 to 10.4 (Third Party Offers).
- Member offer available at Koko and Silks. Member of Crown Rewards will receive \$50 off their restaurant bill for any spend over \$400. A member must advise restaurant staff at the time of reservation or on arrival of their wish to take up the offer. Members must present their Crown Rewards card to be eligible for the offer. Crown reserves the right to amend or withdraw the offer at any time. For more information on current member offers please visit crownmelbourne.com.au
- Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged.
- Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.5% applies to accounts settled by credit card.
- Tier status will be reviewed every six months. Only one Platinum Reward per person. Eligibility for the Full Platinum Reward (choose your reward from a Voucher Issuance Kiosk (VIK)) is subject to a member being at the Platinum tier for the full membership cycle of 6 months. Where a member is upgraded during a membership cycle to the Platinum tier and the period remaining is less than 6 months but more than 4 months, a member is entitled to two complimentary hotel nights. When an upgrade occurs and the period remaining is 4 months or less but more than 2 months, a member is entitled to one complimentary hotel night. When an upgrade occurs at less than 2 months, a member is not entitled to a Platinum Reward. Complimentary hotel nights are subject to availability and may be restricted over peak periods. Members cannot carry over un-collected free hotel nights into another membership cycle. If member is downgraded from Platinum tier and has not booked their free night, they will lose their entitlement. The Platinum Reward is not transferable and cannot be sold or given as a gift. The member must be present at check-in and be the primary guest at the hotel. The Platinum Reward cannot be exchanged for cash or another product.
- Patrons must be located on the Gaming Floor to access free Wi-Fi. Premium Wi-Fi is only available to Crown Rewards Members or patrons who have an access code. Premium Wi-Fi is not available to Crown provisional members. Users and Crown Rewards members must accept the Crown Internet Access Terms of Use to access Crown Wi-Fi.
- For the purpose of this complimentary drink offer a "Day" is defined as a 24-hour period commencing at 6:00am and ending at 6:00am on the following day.

Remarks

No longer able to use Crown Rewards points for CrownBet

F19 1 July 2018 - 30 June 2019

No change on point usage from March 2018

F20 1 July 2019 - 30 June 2020

No change on point usage from March 2018

F12 1 July 2011 - 30 June 2012
Yet to be introduced/developed

F13 1 July 2012 - 30 June 2013
Yet to be introduced/developed

F14 1 July 2013 - 30 June 2014
Yet to be introduced/developed

F15 1 July 2014 - 30 June 2015
Yet to be introduced/developed

F16 1 July 2015 - 30 June 2016
Yet to be introduced/developed

F17 1 July 2016 - 30 June 2017
May-17



LUCKY REWARDS BRINGS YOU...

Spin n Win

6am, Monday 8 May - 6am, Monday 5 June 2017

BE REWARDED WITH POKIE CREDITS

We are delighted to bring you 'Spin n Win' – our exciting new bonus game. Simply insert your membership card into any gaming machine when you play during the promotion period to activate the 'Spin n Win' game - you can play and continue your bonus game on different gaming machines during the entire promotion period. As your thermometer fills up and you reach each point level as set out below, press the wheel to spin and reveal your instant reward – each time you play during the promotion period, the more chances you have to win.*


- **Earn 200 points** ^ each fortnight during the promotion period and receive up to \$10 worth of Pokie Credits
- **Earn 300 points** ^ each fortnight during the promotion period and receive up to \$20 worth of Pokie Credits
- **Earn 550 points** ^ each fortnight during the promotion period and receive up to \$50 worth of Pokie Credits

Don't miss out – ends 6am, Monday 8 June 2017

*Terms and conditions: This promotion is available to selected Crown Rewards members only. This promotion is subject to the Crown Rewards Rules. All bonus pokie credits are non-negotiable, non-transferable and not redeemable for cash. Patrons must be 18 years or over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason. A 'Day' and 'Daily' is defined as a 24 hour period commencing 6.00am and ending at 6.00am on the following day. Crown practises the responsible service of gaming. ^ Points must be earned via gaming machine play.

Remarks
No material change in disclaimer throughout the FY

F18 1 July 2017 - 30 June 2018
Jun-18



LUCKY REWARDS BRINGS YOU...

PIRATES TREASURE

6am Monday 28 May - 6am Monday 2 July

BE REWARDED WITH POKIE CREDITS

'Pirates Treasure' returns - back by popular demand! Simply insert your membership card into any gaming machine when you play during the promotion period to activate the 'Pirates Treasure' game - you can play and continue your bonus game on different gaming machines during the entire promotion period. As you move through the bonus game and reach each point level as set out below, select and unlock a treasure chest to reveal your instant reward.*

- **Earn 1100 points** ^ in a week during the promotion period and receive up to \$20 worth of Pokie Credits
- **Earn 1800 points** ^ in a week during the promotion period and receive up to \$50 worth of Pokie Credits
- **Earn 3000 points** ^ in a week during the promotion period and receive up to \$100 worth of Pokie Credits

*Terms and conditions: This promotion is available to selected Crown Rewards members only. This promotion is subject to the Crown Rewards Rules. All bonus pokie credits are non-negotiable, non-transferable and not redeemable for cash. Patrons must be 18 years or over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason. A 'Day' and 'Daily' is defined as a 24 hour period commencing 6am and ending at 6am on the following day. Crown practises the responsible service of gaming. ^ Points must be earned via gaming machine play.

Remarks
No material change in disclaimer from when promotion was launched in FY17

F19 1 July 2018 - 30 June 2019
Jun-19



BE REWARDED WITH POKIE CREDITS

6am Monday 3 June - 6am Monday 1 July

Pirates Treasure - back by popular demand!

Simply insert your membership card into any gaming machine when you play during the promotion period to activate the 'Pirates Treasure' game - you can play and continue your bonus game on different gaming machines during the entire promotion period.

As you move through the bonus game and reach each point level as set out below, select and unlock a treasure chest to reveal your instant reward.*

- Earn 500 points[^] in a day during the promotion period and receive up to \$10 worth of Pokie Credits
- Earn 750 points[^] in a day during the promotion period and receive up to \$50 worth of Pokie Credits
- Earn 1300 points[^] in a day during the promotion period and receive up to \$100 worth of Pokie Credits

*Terms and conditions: This promotion is available to selected Crown Rewards members only. This promotion is subject to the Crown Rewards Rules. All bonus pokie credits are non-negotiable, non-transferable and not redeemable for cash. Patrons must be 18 years or over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason. A 'Day' and 'Daily' is defined as a 24 hour period commencing 6.00am and ending at 6.00am on the following day. Crown practises the responsible service of gaming. [^] Points must be earned via gaming machine play.

Remarks
No material change in disclaimer from when promotion was launched in FY17

F20 1 July 2019 - 30 June 2020
Jan-20



BE REWARDED WITH POKIE CREDITS

6am Monday 30 December 2019 - 6am Monday 27 January 2020

Pirates Treasure - back by popular demand!

Simply insert your membership card into any gaming machine when you play during the promotion period to activate the 'Pirates Treasure' game - you can play and continue your bonus game on different gaming machines during the entire promotion period.

As you move through the bonus game and reach each point level as set out below, select and unlock a treasure chest to reveal your instant reward.*

- Earn 200 points[^] in a week during the promotion period and receive up to \$10 worth of Pokie Credits
- Earn 300 points[^] in a week during the promotion period and receive up to \$20 worth of Pokie Credits
- Earn 550 points[^] in a week during the promotion period and receive up to \$50 worth of Pokie Credits

*Terms and conditions: This promotion is available to selected Crown Rewards members only. This promotion is subject to the Crown Rewards Rules. All bonus pokie credits are non-negotiable, non-transferable and not redeemable for cash. Patrons must be 18 years or over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason. A 'Day' and 'Daily' is defined as a 24 hour period commencing 6.00am and ending at 6.00am on the following day. Crown practises the responsible service of gaming. [^] Points must be earned via gaming machine play.

Remarks
No material change in disclaimer from when promotion was launched in FY17

5. Jackpot Payments

F12 1 July 2011 - 30 June 2012

Jul-11



Remarks

No material change in disclaimer or terms of jackpot throughout the FY

*Conditions apply. Jackpots are subject to play on machines within the Teak Room.

F13 1 July 2012 - 30 June 2013

Jul-12



Remarks

No material change in disclaimer or terms of jackpot throughout the FY

*Jackpots are subject to play on machines within the Teak Room.

F14 1 July 2013 - 30 June 2014

5. Jackpot Payments

May-13

Signature CLUB

Membership Credit Status: Silver

May 2013

3
Miss Sam Sample
1 Sample Street
SAMPLETOWN VIC 3000

Dear Miss Sample,

LUCKY TIME AT CROWN

Exclusive to Crown Signature Club members, Lucky Time is back at Crown.

Join us on Mondays, Wednesdays and Fridays between 11 November and 22 November 2013 to enjoy 2 hours of Lucky Time each night and the chance to share in a mammoth \$40,000 plus in Pokie Credits.

LUCKY TIME

Every hour of Lucky Time gives you a chance to win 10 x \$100, 5 x \$200, 3 x \$300 and 1 x \$500 in Pokie Credits! Simply insert your Crown Signature Club card and play any participating gaming machine¹ in the Platinum Mahogany Salon between 6:00pm - 7:00pm and 8:00pm - 9:00pm.

Don't miss your chance to join us for the Lucky Time at Crown!

Please see any one of our Service Executives in the Platinum Mahogany Salon for further information.

We look forward to seeing you very soon.

Yours sincerely,


Sara Green
VP Manager

* You do not wish to receive further communication from Crown, please write to us and we will remove your name from our contact list.
¹ Terms and Conditions: 1. Lucky Time is only available on participating machines in the Platinum Salon within the Mahogany Room. Participation is limited to Crown Signature Club members only. Patrons must be 18 years or over and not prohibited from entering the Crown Entertainment Complex for any reason. Not transferable. Subject to Crown Signature Club Rules.
² Membership Credit Balance is correct as of 14 May 2013.

CROWN SIGNATURE CLUB
1000 Crown Signature Club Card
Sample Street, Sample Town VIC 3000
0800 000 000

Remarks

Update in disclaimer/terms of jackpot to articulate that jackpot is limited to members only and reflect prohibitions on excluded patrons
No material change in disclaimer or terms of jackpot throughout the remainder of the FY

¹ Terms and Conditions: 1. Lucky Time is only available on participating machines in the Platinum Salon within the Mahogany Room. Participation is limited to Crown Signature Club members only. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason. Not transferable. Subject to Crown Signature Club Rules.

F15 1 July 2014 - 30 June 2015
 Oct-14

*Terms and conditions: Open to Crown Signature Club members only. Pokie points are subject to expiry and redemption conditions in accordance with Crown Signature Club rules. Subject to the rules of the Teak Room, Riverside and Crown Signature Club rules. Lucky Time Jackpot is available on participating gaming machines in Riverside, Teak and the main casino floor. Winners must be playing with their own membership card correctly inserted when the jackpot hits. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

Remarks

No material change in disclaimer or terms of jackpot throughout the FY

5. Jackpot Payments

F16 1 July 2015 - 30 June 2016

Oct-15

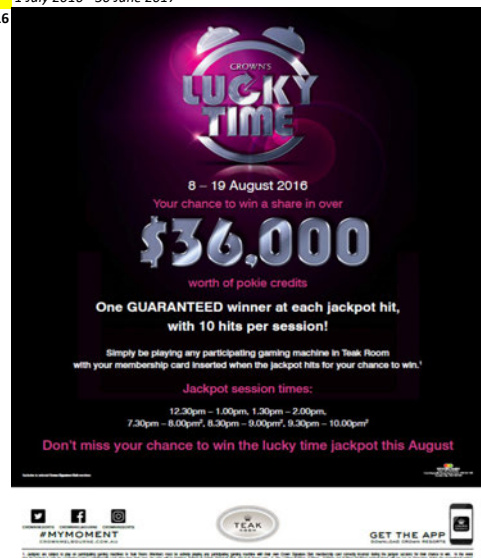


*Terms and Conditions: Jackpots are subject to play on any participating gaming machine in Riverside or the main casino floor. Members must be playing with their own Crown Signature Club card correctly inserted. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Subject to Crown Signature Club rules. ^ The 8.30pm - 9:00pm session time will not run on Thursdays during the promotion period. Patrons must be 18 years and over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason. Terms and conditions of App use apply on download. App only for patrons aged 18 years or over and not prohibited for any reason from entering the Crown Entertainment Complex.

Remarks
No material change in disclaimer or terms of jackpot throughout the FY

F17 1 July 2016 - 30 June 2017

Aug-16



1. Jackpots are subject to play on participating gaming machines in Teak Room. Members must be actively playing any participating gaming machine with their own Crown Signature Club membership card correctly inserted during the jackpot sessions for their chance to win. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Subject to Crown Signature Club and Teak Room rules. 2. The 7.30pm-8.00pm, 8.30pm - 9.00pm and 9.30pm-10.00pm jackpot times will not run on Thursdays during the promotional period. Members must be aged 18 plus and not prohibited from entering the casino or Crown Entertainment Complex for any reason.

Remarks
No material change in disclaimer or terms of jackpot throughout the FY

5. Jackpot Payments

F18 1 July 2017 - 30 June 2018
Jul-17

JACKPOT TIMES
 12.15pm – 12.45pm
 1.15pm – 1.45pm
 7.15pm – 7.45pm
 8.15pm – 8.45pm
 9.15pm – 9.45pm

7 jackpot hits each session

For your chance to win, actively play any participating gaming machine in Riverside with your membership card inserted during jackpot times.

All lucky winners will need to press the bonus button on the service window within 60 seconds to collect their prize.

DON'T MISS YOUR CHANCE TO WIN WITH JACKPOT TIME

CROWN

WORLD JACKPOTS

MOBILE APP CROWN REWARDS FACEBOOK INSTAGRAM

CROWN.MELBOURNE.COM.AU #CROWN.MELBOURNE

*Terms and Conditions: Jackpots are subject to play on participating gaming machines in Riverside. Members must be actively playing any participating gaming machine in Riverside with their own Crown Rewards membership card correctly inserted during the jackpot sessions for their chance to win. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Members must be aged 18 plus and not prohibited from entering the casino or Crown Entertainment Complex for any reason. Subject to Crown Rewards Rules. ^ The 7.15pm – 7.45pm, 8.15pm – 8.45pm, 9.15pm – 9.45pm session times will not run on Sunday, Tuesday and Thursday during the Promotion Period.

Remarks
 No material change in disclaimer or terms of jackpot throughout the FY - however name of jackpot changed from Lucky Time Jackpot to Jackpot Time due to creative refresh

F19 1 July 2018 - 30 June 2019
Feb-19

JACKPOT TIMES
 Mon, Tue, Wed, Fri, Sat & Sun:
 12.30pm – 1pm, 1.30pm – 2pm, 7.30pm – 8pm,
 8.30pm – 9pm, 9.30pm – 10pm
 Thu:
 12.30pm – 1pm, 1.30pm – 2pm

YOU COULD BE A WINNER THIS LUNAR NEW YEAR

CROWN

WORLD JACKPOTS

MOBILE APP CROWN REWARDS FACEBOOK INSTAGRAM

CROWN.MELBOURNE.COM.AU #CROWN.MELBOURNE

*Terms & Conditions: Jackpots are subject to play on participating gaming machines on the Main Casino Floor. Members must be actively playing with their Crown Rewards card correctly inserted at jackpot times during the promotional period. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Subject to Crown Rewards rules. Patrons must be aged 18 years and over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason.

Remarks
 No material change in disclaimer or terms of jackpot throughout the FY

*Terms & Conditions: Jackpots are subject to play on participating gaming machines on the Main Casino Floor. Members must be actively playing with their Crown Rewards card correctly inserted at jackpot times during the promotional period. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Subject to Crown Rewards rules. Patrons must be aged 18 years and over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason.

5. Jackpot Payments

F20 1 July 2019 - 30 June 2020
Feb-20

CROWN'S JACKPOT TIME

28 February - 15 March 2020

YOUR CHANCE TO WIN A SHARE IN
OVER \$30,000
WORTH OF POKIE CREDITS!

CROWN

#CROWNRWARDS
#CROWNMELBOURNE CROWNMELBOURNE.COM.AU

Remarks
No material change in disclaimer or terms of jackpot throughout the FY

*Terms & Conditions: Jackpots are subject to play on participating gaming machines in Riverside. Members must be actively playing with their Crown Rewards card correctly inserted at jackpot times during the promotional period. In the event that the jackpot is won by a member using a membership card other than their own, the prize will be forfeited. Subject to Riverside & Crown Rewards rules. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

6. Consolation

F12 1 July 2011 - 30 June 2012
 Yet to be introduced/developed

F13 1 July 2012 - 30 June 2013
 Yet to be introduced/developed

F14 1 July 2013 - 30 June 2014
 Yet to be introduced/developed

F15 1 July 2014 - 30 June 2015
 May-15



Remarks
 No material change in disclaimer or terms of jackpot throughout the FY

*Jackpots are subject to play on gaming machines in Riverside and Teak Room. To be eligible to win, members must be actively playing any participating gaming machine with their own membership card correctly inserted at jackpot time. Multiplier amount will only be issued to base game wins and feature wins. 1900 chances based on 61 chances to double wins at each jackpot session across all locations over the entire promotional period. #Multiplier amount capped at maximum return of \$999. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason. Subject to Crown Signature Club rules. Malfunction voids all pays and plays.

6. Consolation

F16 1 July 2015 - 30 June 2016
6-Jun-16



Remarks
No material change in disclaimer or terms of jackpot throughout the FY

*Jackpots are subject to play on gaming machines in Riverside. To be eligible to win, members must be actively playing any participating gaming machine with their own membership card correctly inserted at jackpot time. Multiplier amount will only be issued to base game wins and feature wins. Multiplier amount will not be issued to jackpot wins. 1900 chances based on 61 chances to double wins at each jackpot session across all locations over the entire promotional period. #Game wins greater than \$1,000 not eligible to be multiplied. Malfunction voids all pays and plays. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

6. Consolation

F17 1 July 2016 - 30 June 2017
Jun-17



Remarks
No material change in disclaimer or terms of jackpot throughout the FY

*Jackpots are subject to play on gaming machines in Riverside and Teak Room. To be eligible to win, members must be actively playing participating gaming machine with their own membership card correctly inserted at jackpot time. Multiplier amount will only be issued to base game wins and feature wins. Multiplier amount will not be issued to jackpot wins. 756 chances based on 21 chances to double wins at each jackpot session in each room over the entire promotional period. #Game wins greater than \$1,000 not eligible to be multiplied. Malfunction voids all pays and plays. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

6. Consolation

F18 1 July 2017 - 30 June 2018
Mar-18

Remarks
 No material change in disclaimer or terms of jackpot throughout the FY

*Jackpots are subject to play on gaming machines in Riverside and Teak Room. The 11am – 12pm Jackpot Session will not run on Friday 30 March 2018. To be eligible to win, members must be actively playing any participating gaming machine with their own membership card correctly inserted at jackpot time. Multiplier amount will only be issued to base game wins and feature wins. Multiplier amount will not be issued to jackpot wins. 903 chances based on 21 chances to double wins at each jackpot session in each room over the entire promotional period, excluding the 11am – 12pm Jackpot Session on Friday 30 March 2018. Game wins greater than \$1,000 not eligible to be multiplied. Malfunction voids all pays and plays. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

6. Consolation

F19 1 July 2018 - 30 June 2019
 Aug-18



Remarks

Jackpot mechanic changed from prior iterations, with key changes as follows:
 Roomwide jackpot hit was removed
 Number of winners per session was increased from 20 to 40
 Window for patrons to double their wins was increased from 1 minute to 2 minutes

*Jackpots are subject to play on gaming machines in Riverside and Teak Room. To be eligible to win, members must be actively playing any participating gaming machine with their own membership card correctly inserted at jackpot time. Multiplier amount will only be issued to base game wins and feature wins. Multiplier amount will not be issued to jackpot wins. 1920 chances based on 40 chances to double wins at each jackpot session in each room over the entire promotional period. Game wins greater than \$500 not eligible to be multiplied. Malfunction voids all pays and plays. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

F20 1 July 2019 - 30 June 2020
 Aug-19



Remarks

No material change in disclaimer or terms of jackpot throughout the FY

*Terms and Conditions: Jackpots are subject to play on gaming machines in Riverside. To be eligible to win, members must be actively playing any participating gaming machine with their own membership card correctly inserted at jackpot time. Multiplier amount will only be issued to base game wins and feature wins. Multiplier amount will not be issued to jackpot wins. 2400 chances based on 40 chances to double wins at each jackpot session in each room over the entire promotional period. Game wins greater than \$500 not eligible to be multiplied. Malfunction voids all pays and plays. Subject to Riverside and Crown Rewards rules. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

7. Pokie Credit Tickets

F12 1 July 2011 - 30 June 2012
No records found

F13 1 July 2012 - 30 June 2013
No records found

F14 1 July 2013 - 30 June 2014
No records found

F15 1 July 2014 - 30 June 2015
Jun-14



Remarks
Design change in F15, no change to disclaimer however

Feb-15



F16 1 July 2015 - 30 June 2016
No change from Feb 15

F17 1 July 2016 - 30 June 2017
No change from Feb 15

F18 1 July 2017 - 30 June 2018
No change from Feb 15

F19 1 July 2018 - 30 June 2019
No change from Feb 15

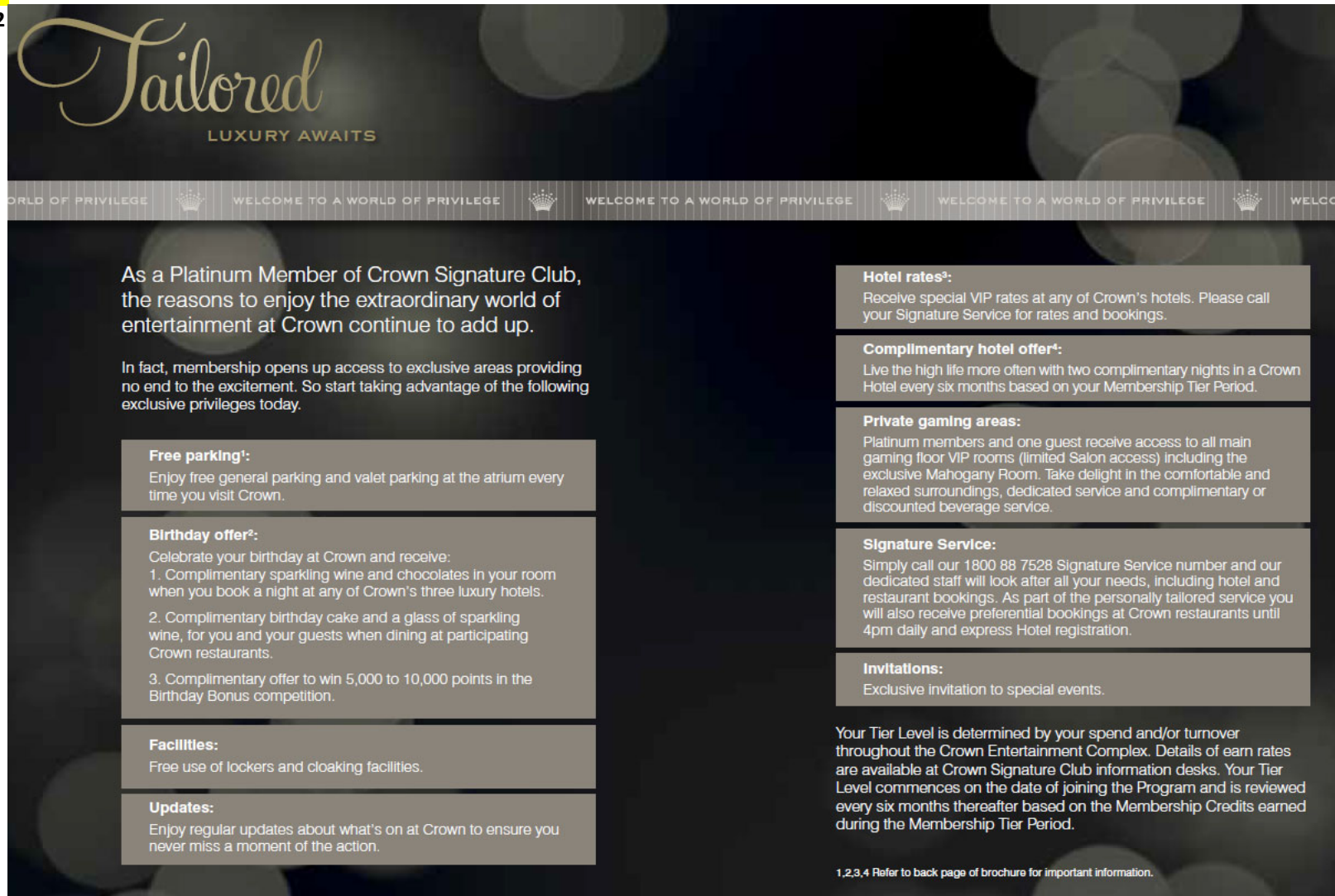
F20 1 July 2019 - 30 June 2020
Dec-19



Remarks
Design change only, no change to disclaimer

8a. Bonus Jackpots Hotel

F12 1 July 2011 - 30 June 2012
 May-12



Tailored
LUXURY AWAITS

WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE

As a Platinum Member of Crown Signature Club, the reasons to enjoy the extraordinary world of entertainment at Crown continue to add up.

In fact, membership opens up access to exclusive areas providing no end to the excitement. So start taking advantage of the following exclusive privileges today.

Free parking¹:
Enjoy free general parking and valet parking at the atrium every time you visit Crown.

Birthday offer²:
Celebrate your birthday at Crown and receive:
 1. Complimentary sparkling wine and chocolates in your room when you book a night at any of Crown's three luxury hotels.
 2. Complimentary birthday cake and a glass of sparkling wine, for you and your guests when dining at participating Crown restaurants.
 3. Complimentary offer to win 5,000 to 10,000 points in the Birthday Bonus competition.

Facilities:
Free use of lockers and cloakroom facilities.

Updates:
Enjoy regular updates about what's on at Crown to ensure you never miss a moment of the action.

Hotel rates³:
Receive special VIP rates at any of Crown's hotels. Please call your Signature Service for rates and bookings.

Complimentary hotel offer⁴:
Live the high life more often with two complimentary nights in a Crown Hotel every six months based on your Membership Tier Period.

Private gaming areas:
Platinum members and one guest receive access to all main gaming floor VIP rooms (limited Salon access) including the exclusive Mahogany Room. Take delight in the comfortable and relaxed surroundings, dedicated service and complimentary or discounted beverage service.

Signature Service:
Simply call our 1800 88 7528 Signature Service number and our dedicated staff will look after all your needs, including hotel and restaurant bookings. As part of the personally tailored service you will also receive preferential bookings at Crown restaurants until 4pm daily and express Hotel registration.

Invitations:
Exclusive invitation to special events.

Your Tier Level is determined by your spend and/or turnover throughout the Crown Entertainment Complex. Details of earn rates are available at Crown Signature Club information desks. Your Tier Level commences on the date of joining the Program and is reviewed every six months thereafter based on the Membership Credits earned during the Membership Tier Period.

1,2,3,4 Refer to back page of brochure for important information.

Remarks

No material change in terms throughout the FY

IMPORTANT INFORMATION

All offers are subject to other conditions as set out in the Crown Signature Club Rules available at Crown Signature Club information desks and www.crownmelbourne.com.au. These offers can be amended or withdrawn in accordance with the Rules. These offers are not available to members who have been excluded from the Casino for any reason.

1. Parking at Crown under this offer is subject to the car park terms and conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is subject to the availability of car park spaces at the Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking.
2. In order to receive the Birthday Offer, a Member, on making a reservation at a Crown hotel or a participating Crown restaurant must, advise the attendant that they wish to receive the offer. Birthday Bonus competition terms and conditions are available at Crown Signature Club information desks. Winners are notified at the time of the draw. Permit numbers apply.
3. Hotel discount off the rate of the Day and is not available with any other offer. Subject to availability.
4. Eligibility for the offer of two complimentary hotel nights is subject to a Member being at the Platinum Tier for the full Membership Tier Period of 6 months. Where a Member is upgraded during a Membership Tier Period to the Platinum Tier and the period remaining is less than 6 months but more than 3 months, a Member is entitled to only one complimentary hotel night. When an upgrade occurs at 3 months or less, a Member is not entitled to a complimentary night. Complimentary hotel nights are subject to availability and may be restricted over peak periods.
5. Participating outlets are subject to change. Please check www.crownmelbourne.com.au for up to date details.

8a. Bonus Jackpots Hotel

F13 1 July 2012 - 30 June 2013

Jun-13

Tailored
LUXURY AWAITS

WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE

As a Platinum member of Crown Signature Club, the reasons to enjoy the extraordinary world of entertainment at Crown continue to add up.

In fact, membership opens up access to exclusive areas providing no end to the excitement. So start taking advantage of the following exclusive privileges today.

Free parking*:
Enjoy free general parking and valet parking at the atrium every time you visit Crown.

Birthday offer*:
Celebrate your birthday at Crown and receive:
1. Complimentary sparkling wine and chocolates in your room when you book a night at any of Crown's three luxury hotels.
2. Complimentary birthday cake and a glass of sparkling wine, for you and your guests when dining at participating Crown restaurants.
3. Complimentary offer to win 5,000 to 10,000 points in the Birthday Bonus competition.

Facilities:
Free use of lockers and cloakng facilities.

Updates:
Enjoy regular updates about what's on at Crown to ensure you never miss a moment of the action.

Hotel rates*:
Receive special VIP rates at any of Crown's hotels. Please call your Signature service number for rates and bookings.

Complimentary hotel offer*:
Live the high life more often with two complimentary nights in a Crown hotel every six months based on your membership tier period.

Private gaming areas:
Platinum members and one guest receive access to all main gaming floor VIP rooms (limited salon access) including the exclusive Mahogany Room. Take delight in the comfortable and relaxed surroundings, dedicated service and complimentary or discounted beverage service.

Signature Service:
Simply call our 1800 88 7528 Signature service number and our dedicated staff will look after all your needs, including hotel and restaurant bookings. As part of the personally tailored service you will also receive preferential bookings at Crown restaurants until 4pm daily and express hotel registration.

Invitations:
Exclusive invitation to special events.

Access to Signature partnership offers*:
Enjoy access to Signature partnerships to enhance your membership benefits.

Gift shopping through our redemption catalogue*:
An exclusive member-only catalogue located in Privilege magazine. Redeem your Crown Signature Club points or purchase items with a combination of cash and points.

Priority Seating*:
Available to Platinum members at participating Crown restaurants.

1,2,3,4,5,6,7: Refer to back page of brochure for important information.

Remarks

No material change in terms throughout the FY

IMPORTANT INFORMATION

All offers are subject to other conditions as set out in the Crown Signature Club Rules available at Crown Signature Club information desks and crownmelbourne.com.au. These offers can be amended or withdrawn in accordance with the Rules. These offers are not available to members (or guests) who have been prohibited from the casino or the Crown Entertainment Complex for any reason.

1. Parking at Crown under this offer is subject to the car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking.
2. In order to receive the Birthday Offer, a member, on making a reservation at a Crown hotel or a participating Crown restaurant must advise the attendant that they wish to receive the offer. Sparkling wine and cake of Chef's choice is limited to a maximum of six guests. Restaurant bookings must be made 24 hours in advance. Each guest must order a main meal with complimentary birthday cake and sparkling wine to be consumed in the restaurant. A list of participating restaurants is located at crownmelbourne.com.au/crown-signature-club-privileges or at any Crown Signature Club information booth. Birthday Bonus competition Terms and Conditions are available at Crown Signature Club information desks. Winners are notified at the time of the draw. Permit numbers apply.
3. Hotel discount off the rate of the Day and is not available with any other offer. Subject to availability.
4. Eligibility for the offer of two complimentary hotel nights is subject to a member being at the Platinum tier for the full membership tier period of six months. Where a member is upgraded during a membership tier period to the Platinum tier and the period remaining is less than six months but more than three months, a member is entitled to only one complimentary hotel night. When an upgrade occurs at three months or less, a member is not entitled to a complimentary night. Complimentary hotel nights are subject to availability and may be restricted over peak periods.
5. Members participating in any Signature Partnerships arrangements between Crown Signature Club and any third party are subject to Crown Signature Club rule 10.1 to 10.4 (Third Party Offers). To view current partnerships please visit crownmelbourne.com.au/crown-signature-club-promotions or visit a Crown Signature Club information desk.
6. All purchases of goods shall be in accordance with the Crown Signature Club Redemption Catalogue Policy located at crownmelbourne.com.au/crown-signature-club-rules or at a Crown Signature Club information desk.
7. Priority seating is available for Gold, Platinum and Black tier members at the following Crown restaurants: Sho Noodle Bar, Emporio Della Pasta, Mings Dim Sum, Margo's and Kitchen Workshop.
8. Participating outlets are subject to change. Please check crownmelbourne.com.au for up to date details.

8a. Bonus Jackpots Hotel

F14 1 July 2013 - 30 June 2014
Sep-13



September 2013

1 CR0465-D 12600000

ENJOY THE EXCLUSIVE PRIVILEGES OF
PLATINUM MEMBERSHIP

Dear Mr ,

We hope the privileges of Crown Signature Club membership are adding to your enjoyment of all Crown has to offer. With the Membership Credits you've earned, we are pleased to advise that you will continue to enjoy the privileges of Platinum membership¹.

Your new Platinum Crown Signature Club card is ready for collection from Mahogany Room reception. Your ongoing Platinum membership privileges include two complimentary nights in a Crown Hotel², VIP Crown Hotel rates³, Mahogany Room access, free general and valet parking⁴, cloaking, lockers, and more.

You are welcome to access all the privileges of Platinum membership until 31 March 2014. To continue enjoying them after 31 March, you will need to earn 150 or more Membership Credits in your next Membership Tier period⁵ beginning 1 October 2013.

So whether you use your Crown Signature Club card to play, shop, dine or stay, there's never been a better time to visit Crown.

Like to know more? Please visit one of the Crown Signature Club information desks located throughout the complex. Alternatively, call your dedicated Signature Club Service Number, 1800 88 7528.

Remember, your new Platinum membership card is available for collection. We look forward to seeing you again soon.

Yours sincerely,



Lana Jovic
Crown Signature Club Administration Manager

If you do not wish to receive further communication from Crown, please write to us and we will remove your name from our contact list. 1 Please refer to the terms and conditions contained in the Crown Signature Club Rules, the Platinum Tier Brochure and the Program Brochure. 2 A credit card number is required at time of booking. Please refer to booking agent for 'no show' policy. 3 Hotel discount rates are based on rate of the day at Crown hotels and subject to availability and cannot be used with any other offer. 4 Parking at Crown under this offer is subject to the car park terms and conditions (which is displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is subject to the availability of spaces. 5 Members will be reallocated to the appropriate Tier if a Member does not meet the minimum entry level requirements of their current Tier level at the end of the Membership Tier Period of six months.


RESPONSIBLE GAMING
STAY IN CONTROL
Responsible Gaming Support Centre: 1800 801 098
Gambler's Help: 1800 858 858

F15 1 July 2014 - 30 June 2015
No change from Sept 2013

8a. Bonus Jackpots Hotel

F16 1 July 2015 - 30 June 2016
Apr-16



April 2016



ENJOY THE EXCLUSIVE PRIVILEGES OF
PLATINUM MEMBERSHIP

Dear Mr

We hope the privileges of Crown Signature Club membership are adding to your enjoyment of all Crown has to offer. Although you haven't earned the Membership Credits required to maintain your Platinum tier membership¹, we would like you to continue to enjoy its privileges with our compliments.

As of 1 April your new Platinum Crown Signature Club card is ready for collection from Mahogany Room reception. Your ongoing Platinum membership privileges include two complimentary nights in a Crown Hotel², VIP Crown Hotel rates³, Mahogany Room access, free general and valet parking⁴, cloaking, lockers, and more.

You are welcome to access all the privileges of Platinum membership until 30 September 2016. To continue enjoying them after 30 September, you will need to earn 150 or more Membership Credits in your next Membership Tier period⁵ beginning 1 April.

So whether you use your Crown Signature Club card to play, shop, dine or stay, there's never been a better time to visit Crown.

Please note, Crown's Play Safe limits program will cease operation from November 10th 2015. From this date, the new State Government voluntary Pre-Commitment system 'Your Play' will be available.

Like to know more? Please visit one of the Crown Signature Club information desks located throughout the complex. Alternatively, call your dedicated Signature Club Service Number, 1800 88 7528.

Remember, your new Platinum membership card is available for collection. We look forward to seeing you again soon.

Yours sincerely,



Andrew Bullas
Mahogany Room Manager

If you do not wish to receive further direct marketing from Crown, please call us anytime on 03 9292 7222 or send an email to unsubscribe@crownsresorts.com.au or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

1. Please refer to the terms and conditions contained in the Crown Signature Club Rules, the Platinum Tier Brochure and the Program Brochure. 2. A credit card number is required at time of booking. Please refer to booking agent for 'no show' policy. 3. Hotel discount rates are based on rate of the day at Crown hotels and subject to availability and cannot be used with any other offer. 4. Parking at Crown under this offer is subject to the car park terms and conditions (which is displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is subject to the availability of spaces. 5. Members will be reallocated to the appropriate Tier if a Member does not meet the minimum entry level requirements of their current Tier level at the end of the Membership Tier Period of six months.


RESPONSIBLE GAMING
STAY IN CONTROL
Responsible Gaming Support Centre: 1800 801 098
Gambler's Help: 1800 858 858

8a. Bonus Jackpots Hotel

F17 1 July 2016 - 30 June 2017
Apr-17



April 2017



Dear [REDACTED]

Your new Crown Rewards Platinum Tier card is ready to collect

We hope you are enjoying your Crown Rewards membership. With the Status Credits you've earned, we are pleased to advise that you will continue to enjoy the benefits of Platinum Tier¹.

Continue to enjoy all the following benefits:

- Access to The Mahogany Room, Teak Room and Riverside Room for you and a guest²
- Dedicated personal host
- Free multi-level, basement and valet parking³
- Exclusive invitations to special events
- 20% discount at Crown Hotels Melbourne and Perth properties and spas⁴
- Member pricing and offers at selected restaurants⁵
- A Platinum Reward of three complimentary hotel nights at Crown Metropol Melbourne or Crown Promenade Melbourne⁶

Your new card is ready to pick up from The Mahogany Room. Please bring along this letter and show the host an appropriate form of photo identification, then your new card will be issued. Once your new card is issued, account is immediately accessible and your old card is deactivated.

Crown Rewards helps you discover more... We look forward to welcoming you again soon.

Yours sincerely

Linda Jones
Loyalty Operations Manager

1. Subject to Crown Rewards Rules and Program Brochures. Tier status will be reviewed every six months. 2. Guest rules apply. 3. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. 4. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Spa discount is available Monday to Thursday and subject to availability. 5. For a list of current member pricing and offers visit crownmelbourne.com.au. Crown reserves the right to amend or withdraw the member pricing and offers at any time. 6. Eligibility for the offer of 3 complimentary hotel nights at Crown Metropol Melbourne or Crown Promenade Melbourne is subject to a member being at the Platinum tier for the full membership cycle of 6 months. Where a member is upgraded during a membership cycle to the Platinum tier and the period remaining is less than 6 months but more than 4 months, a member is entitled to two complimentary hotel nights. When an upgrade occurs and the period remaining is 4 months or less but more than 2 months, a member is entitled to one complimentary hotel night. When an upgrade occurs at less than 2 months, a member is not entitled to a complimentary hotel night. Complimentary hotel nights are subject to availability and may be restricted over peak periods. Patrons must be 18 years or over and not prohibited from entering the casino or Crown Entertainment Complex for any reason.

If you do not wish to receive any further communication from us, please write to Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006, email unsubscribe@crownsresorts.com.au or call 1300 8 CROWN.



Crown Melbourne Limited, 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 www.crownmelbourne.com.au

8a. Bonus Jackpots Hotel

F18 1 July 2017 - 30 June 2018
Apr-18



April 2018

Dear Mr [REDACTED]

Your new Crown Rewards Platinum tier card is ready to collect

We hope you're enjoying your Crown Rewards membership. With the Status Credits you've earned, we are pleased to advise that you will continue to enjoy the benefits of Platinum tier*.

Continue to enjoy all of the following benefits:

- Access to The Mahogany Room, Teak Room and Riverside for you and a guest²
- Dedicated personal host
- Free multi-level, basement and valet parking³
- Exclusive invitations to special events
- 20% discount at Crown Hotels and Crown Spas across Melbourne and Perth⁴
- Member pricing and offers at selected restaurants⁵
- **Choose your own** Platinum Reward (options include hotels nights, Crown Rewards points and Crown Gift cards)⁶

To select your Platinum Reward please visit any VIK between 10am Sunday 1 April - 5.59am Sunday 29 April 2018.

Your new card is ready to pick up from The Mahogany Room. Please bring along this letter and show the host an appropriate form of photo identification to collect your new card.

For further information, please call the Crown Rewards team on 1300 8 CROWN.

Crown Rewards helps you discover more... We look forward to welcoming you again soon.

Yours sincerely



Lena Jovic
Loyalty Operations Manager

1. Subject to Crown Rewards Rules and Program Brochures. Tier status will be reviewed every six months. 2. Guest rules apply 3. Parking at Crown under this offer is subject to the car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 4. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferrable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.5% applies to accounts settled by credit card. Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged. 5. For a list of current member pricing and offers visit crownmelbourne.com.au. Crown reserves the right to amend or withdraw the member pricing and offers at any time. 6. Tier status will be reviewed every six months. Only one Platinum Reward per person. Eligibility for the full Platinum Reward (choose your referred reward from a Voucher Issuance Kiosk (VIK)) is subject to a member being at the Platinum tier for the full membership cycle of 6 months. For hotel nights, some blackout periods or limited availability may apply to special event periods and public holidays. Advanced bookings required. No further discounts apply. Not to be used in conjunction with any other offer. A 24-hour cancellation policy applies. Valid at Crown Metropool Melbourne or Crown Promenade Melbourne. Crown Gifts terms and conditions apply to Crown gift cards. Please refer to crowngifts.com.au for further terms and conditions. Where a member is upgraded during a membership cycle to the Platinum tier and the period remaining is less than 6 months but more than 4 months, a member is entitled to two complimentary hotel nights. When an upgrade occurs and the period remaining is 4 months or less but more than 2 months, a member is entitled to one complimentary hotel night. When an upgrade occurs at less than 2 months, a member is not entitled to a Platinum Reward. The Platinum Reward is not transferable and cannot be sold or given as a gift. The Platinum Reward is subject to change at Crown's discretion. Subject to Crown Rewards Rules. Patrons must be 18 years or over and not prohibited from entering the casino or Crown Entertainment Complex for any reason.

If you do not wish to receive any further communication from us, please write to Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006, email unsubscribe@crownsresorts.com.au or call 1300 8 CROWN.



Crown Melbourne Limited. 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 www.crownmelbourne.com.au

8a. Bonus Jackpots Hotel

F19 1 July 2018 - 30 June 2019
Apr-19



April 2019

Dear [REDACTED]

Your new Crown Rewards card is ready to collect.

Thank you for your loyalty as a Crown Rewards Member.

We've reviewed your 6 monthly Status Credits and although you have not earned the required number of credits to maintain your Black tier membership, your ongoing loyalty means you can enjoy all the benefits of Platinum tier membership until 30 September 2019.¹

As a Platinum tier member, you can enjoy the following privileges:

- Access to the Mahogany Room, Teak Room and Riverside with in-room benefits, for you and a guest²
- Dedicated personal host
- Free multi-level, basement and valet parking³
- Exclusive invitations to special events
- 20% discount at Crown hotels and Crown Spas across Melbourne and Perth⁴
- Member pricing and offers at selected restaurants⁵
- Choose your own Platinum Reward (options include hotel nights, Crown Rewards points and Crown Gift cards)⁶

To select your Platinum Reward please visit any VIK between 6am Monday 1 April – 6am Monday 29 April 2019.

Please collect your new Platinum tier membership card with this letter and an appropriate form of photo identification from The Mahogany Room.

Remember, every time you visit and use your Crown Rewards card, you can earn points towards restoring your Black tier membership.

We look forward to seeing you again soon.

Yours sincerely

Daniel Aldridge
Director VIP Customer Development - Gaming Machines

1. Subject to Crown Rewards Rules and Program Brochures. Tier status will be reviewed every six months. See Crown Rewards Rules and Program Brochures for details. 2. Guest rules apply. 3. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is only available at The Mahogany Room valet parking entrance. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 4. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.2% applies to accounts settled by credit card. Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged. 5. For a list of current member pricing and offers visit crownmelbourne.com.au. Crown reserves the right to amend or withdraw the member pricing and offers at any time. 6. Tier status will be reviewed every six months. Only one Platinum Reward per person. Eligibility for the full Platinum Reward (choose your referred reward from a Voucher Issuance Kiosk (VIK)) is subject to a member being at the Platinum tier for the full membership cycle of 6 months. For hotel nights, some blackout periods or limited availability may apply to special event periods and public holidays. Advanced bookings required. No further discounts apply. Not to be used in conjunction with any other offer. A 24-hour cancellation policy applies. Valid at Crown Metropol Melbourne or Crown Promenade Melbourne. Crown Gifts terms and conditions apply to Crown gift cards. Please refer to crowngifts.com.au for further terms and conditions. Where a member is upgraded during a membership cycle to the Platinum tier and the period remaining is less than 6 months but more than 4 months, a member is entitled to two complimentary hotel nights. When an upgrade occurs and the period remaining is 4 months or less but more than 2 months, a member is entitled to one complimentary hotel night. When an upgrade occurs at less than 2 months, a member is not entitled to a Platinum Reward. The Platinum Reward is not transferable and cannot be sold or given as a gift. The Platinum Reward is subject to change at Crown's discretion. Subject to Crown Rewards Rules.

Patrons must be 18 years or over and not prohibited from entering the casino or Crown Entertainment Complex for any reason.

If you do not wish to receive any further communication from us, please write to Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006, email unsubscribe@crowntours.com.au or call 1300 8 CROWN.

RESPONSIBLE GAMING
STAY IN CONTROL
Crown Responsible Gaming Support Centre: 1800 801 098
Consider's Help: 1800 858 858



Crown Melbourne Limited, 8 Whiteman St Southbank Victoria 3006 Australia, T 1800 88 7528 F +61 3 9292 7250 www.crownmelbourne.com.au

8a. Bonus Jackpots Hotel

F20 1 July 2019 - 30 June 2020
Mar-20



March 2020



Dear [REDACTED]

Your Crown Rewards Platinum tier status has been extended

Thank you for your loyalty as a Crown Rewards member.

On 23 March, the Australian Government announced measures to stem the spread of the coronavirus (COVID-19). These included strong social distancing measures and the closure of non-essential indoor venues.

Consequently, and as you may have already been informed, our Casinos and Food and Beverage operations at Crown Melbourne have been temporarily closed until further notice. Our Hotels will continue to operate in a reduced capacity. These measures are in the interests of the health and safety of Crown employees, patrons and the broader community.

We understand that maintaining status in Crown Rewards is important to you. So, while Status Credits will reset as usual on 1 April 2020, your Platinum tier status will be extended for the next two consecutive membership cycles until 31 March 2021.

Extending your Platinum tier status means that, once Crown Melbourne re-opens, you'll continue to enjoy the following privileges:

- Access to The Mahogany Room, Teak Room and Riverside with in-room benefits for you and a guest¹
- Dedicated personal host
- Free multi-level, basement and valet parking²
- Exclusive invitations to special events
- 20% discount at Crown Hotels and Spas across Melbourne and Perth³
- Member pricing and offers at selected restaurants⁴
- Platinum Reward⁵

For further information related to your status extension and your membership, please visit our FAQs webpage at www.crownmelbourne.com.au/crown-rewards/tierstatusextension.

Our website will be updated regularly and is your best source for the latest information and announcements. However, you can also contact the Crown Rewards support line at 1 300 8 CROWN (1 300 827 696) with any questions.

Thank you for your understanding and continued loyalty during this time.

Yours sincerely,



Lana Jovic
Loyalty Operations Manager

Subject to Crown Rewards Rules and Program Brochures. Unless otherwise advised, from 1 April 2021 tier status will be determined by the status credits earned from 1 October 2020 to 31 March 2021. 1. Guest rules apply. 2. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Valet parking is subject to the availability of car park spaces at the The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 3. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferrable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.2% applies to accounts settled by credit card. Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged. 4. For a list of current member pricing and offers visit crownmelbourne.com.au. Crown reserves the right to amend or withdraw the member pricing and offers at any time. 5. Tier status will be reviewed every six months. Only one Platinum Reward per person. Eligibility for the full Platinum Reward (choose your referred reward from a Voucher Issuance Kiosk (VIK)) is subject to a member being at the Platinum tier for the full membership cycle of 6 months. For hotel nights, some blackout periods or limited availability may apply to special event periods and public holidays. Advanced bookings required. No further discounts apply. Not to be used in conjunction with any other offer. A 24-hour cancellation policy applies. Valid at Crown Metropol Melbourne or Crown Promenade Melbourne. Crown Gifts terms and conditions apply to Crown gift cards. Please refer to crownmelbourne.com.au/gifts for further terms and conditions. Where a member is upgraded during a membership cycle to the Platinum tier and the period remaining is less than 6 months but more than 4 months, a member is entitled to two complimentary hotel nights. When an upgrade occurs and the period remaining is 4 months or less but more than 2 months, a member is entitled to one complimentary hotel night. When an upgrade occurs at less than 2 months, a member is not entitled to a Platinum Reward. The Platinum Reward is not transferable and cannot be sold or given as a gift. The Platinum Reward is subject to change at Crown's discretion. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

If you do not wish to receive any further communication from us, please write to Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006, email unsubscribe@crowntourism.com.au or call 1300 8 CROWN.



Crown Melbourne Limited, 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 www.crownmelbourne.com.au

8b. Bonus Jackpots Dining

F12 1 July 2011 - 30 June 2012
 No records found

F13 1 July 2012 - 30 June 2013
 Aug-12

Gaming Dining Rewards

Crown Signature Club Bronze, Silver and Gold members can enjoy the following Gaming Dining Rewards when they play either gaming machines or table games.

Gaming Dining Rewards may be redeemed at any participating restaurant or bar.

Gaming Dining Rewards

Receive \$7.50 off any purchase at participating outlets by earning 150 points on gaming machines on a Day.

or

Receive \$17.50 off any purchase at participating outlets by earning 650 points on gaming machines or 650 points on table games on a Day.

Remember, you can only earn one Gaming Dining Reward playing gaming machines or table games per Day and Gaming Dining Rewards may be redeemed at any participating restaurant or bar.

Seniors Special

Senior members get a great deal at Crown. Receive \$5 off any purchase at participating outlets by earning 100 points on gaming machines on a Day.

Your Gaming Dining Reward is valid for 7 days from the Day it is earned. As an additional benefit, you are able to store up to two

\$17.50 Rewards on your card at the same time. You can also redeem up to two \$17.50 Rewards in a single transaction.

It is also important to remember that if you decide to redeem a higher value reward for a lesser offer, then you will not be able to redeem any additional rewards earned on gaming machines for that Day.

HOW TO QUALIFY

Use your Crown Signature Club card whenever you play gaming machines or table games to earn the required amount of points for your Gaming Dining Reward.

Then take your Crown Signature Club card to any participating outlet to redeem your reward.

Participating outlets include Margo's East2West, Shò Noodle Bar, Riverside Restaurant, Kitchen Workshop, Emporio della Pasta, Crown Caffè Corso, Cotta, Mings Dim Sum.

(This list of outlets may be extended or changed from time to time, please enquire at any Crown Signature Club information desk for full details).

Conditions

1. This offer is only available to Bronze, Silver and Gold membership tier Crown Signature Club members (members) who are not excluded from the Casino for any reason.
2. The \$5.00, \$7.50 and \$17.50 Rewards earned on gaming machines are only available to members who have agreed to receive and have viewed their Player Activity Statement within a 12 month period.
3. The \$5.00 Reward is only available to Senior members. A Senior member is a member who is 60 years of age or older and registered as a Senior in the Crown Signature Club system.
4. The \$5.00 and \$7.50 is valid for 7 (seven) Days from the Day it is earned.
5. The \$17.50 Reward is valid for 7 (seven) Days from the Day on which it is earned.
6. A member will be entitled to the highest available Dining Reward they qualify for on a Day.
7. Members may choose to redeem a lesser Reward than the one they are entitled to, however by doing so, they will be considered to have redeemed their full entitlement for the Day.
8. A maximum of one (1) \$5.00, \$7.50 or \$17.50 Meal Rewards can be earned per member per Day.
9. Subject to clause 5, a \$17.50 Reward earned on a previous visit can be redeemed on the same Day as the current Day's Reward.
10. A maximum of two (2) \$17.50 Rewards can be issued to a member's card at any one time.
11. This offer is not redeemable for cash or part thereof.
12. Any amount in excess of the Reward value is to be paid by the redeeming member.
13. A "Day" is defined as a 24 hour period commencing at 6.00am and ending at 6.00am on the following day.
14. Multiple Points Promotions (such as Double Pokie Point Days) may affect the minimum point requirement.

Remarks

Change in participating outlets in June 2013, no change to disclaimer however

8b. Bonus Jackpots Dining

Jun-13

WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE

Gaming DINING REWARDS

Crown Signature Club Bronze, Silver and Gold members can enjoy the following Gaming Dining Rewards when they play either gaming machines or table games.

Gaming Dining Rewards may be redeemed at any participating restaurant or bar.

Gaming Dining Rewards

Receive \$7.50 off any purchase at participating outlets by earning 150 points on gaming machines on a Day,

or

Receive \$17.50 off any purchase at participating outlets by earning 650 points on gaming machines or 650 points on table games on a Day.

Remember, you can only earn one Gaming Dining Reward playing gaming machines or table games per Day and Gaming Dining Rewards may be redeemed at any participating restaurant or bar.

Seniors Special

Senior members get a great deal at Crown. Receive \$5 off any purchase at participating outlets by earning 100 points on gaming machines on a Day.

Your Gaming Dining Reward is valid for 7 days from the Day it is earned. As an additional benefit, you are able to store up to two

\$17.50 Rewards on your card at the same time. You can also redeem up to two \$17.50 Rewards in a single transaction.

It is also important to remember that if you decide to redeem a higher value reward for a lesser offer, then you will not be able to redeem any additional rewards earned on gaming machines for that Day.

HOW TO QUALIFY

Use your Crown Signature Club card whenever you play gaming machines or table games to earn the required amount of points for your Gaming Dining Reward.

Then take your Crown Signature Club card to any participating outlet to redeem your reward.

Participating outlets include Shò Noodle Bar, Riverside Restaurant, Margo's, Kitchen Workshop, Emporio della Pasta, Cotta, Mings Dim Sum.

(This list of outlets may be extended or changed from time to time, please enquire at any Crown Signature Club information desk for full details).

Conditions

OF PRIVILEGE WELCOME TO A WORLD OF PRIVILEGE

1. This offer is only available to Bronze, Silver and Gold membership tier Crown Signature Club members (members) who are not excluded from the Casino for any reason.
2. The \$5.00, \$7.50 and \$17.50 Rewards earned on gaming machines are only available to members who have agreed to receive and have viewed their Player Activity Statement within a 12 month period.
3. The \$5.00 Reward is only available to Senior members. A Senior member is a member who is 60 years of age or older and registered as a Senior in the Crown Signature Club system.
4. The \$5.00 and \$7.50 is valid for 7 (seven) Days from the Day it is earned.
5. The \$17.50 Reward is valid for 7 (seven) Days from the Day on which it is earned.
6. A member will be entitled to the highest available Dining Reward they qualify for on a Day.
7. Members may choose to redeem a lesser Reward than the one they are entitled to, however by doing so, they will be considered to have redeemed their full entitlement for the Day.
8. A maximum of one (1) \$5.00, \$7.50 or \$17.50 Meal Rewards can be earned per member per Day.
9. Subject to clause 5, a \$17.50 Reward earned on a previous visit can be redeemed on the same Day as the current Day's Reward.
10. A maximum of two (2) \$17.50 Rewards can be issued to a member's card at any one time.
11. This offer is not redeemable for cash or part thereof.
12. Any amount in excess of the Reward value is to be paid by the redeeming member.
13. A "Day" is defined as a 24 hour period commencing at 6.00am and ending at 6.00am on the following day.
14. Multiple Points Promotions (such as Double Pokie Point Days) may affect the minimum point requirement.

8b. Bonus Jackpots Dining

F14 1 July 2013 - 30 June 2014
 No change from June 13

F15 1 July 2014 - 30 June 2015
 No change from June 13

F16 1 July 2015 - 30 June 2016
 No change from June 13

F17 1 July 2016 - 30 June 2017
 Sep-16



Casino Dining Rewards

Crown Rewards Member tier, Silver tier and Gold tier can enjoy the following Casino Dining Rewards.

- Receive \$7.50 off any purchase at participating outlets by earning 150 points on gaming machines in a Day.

or

- Receive \$17.50 off any purchase at participating outlets by earning 650 points on gaming machines or 650 points on table games in a Day.

or

Senior Members can receive \$5 off any purchase at participating outlets by earning 100 points on gaming machines in a Day.

Remarks

No material change in terms, however loyalty program rebranded from Signature Club to Crown Rewards

Terms and Conditions

- Members must use their Crown Rewards card whenever they play gaming machines or table games and earn the required amount of points to qualify for Casino Dining Rewards.
- Casino Dining Rewards can only be redeemed at participating restaurants or bars upon presentation of the Member's Crown Rewards card. Participating outlets include Cotta, Emporio Pizza and Pasta, Kitchen Workshop, Margo's, Riverside Restaurant and Shò Noodle Bar. The list of participating outlets may be extended or changed from time to time, please enquire at any Crown Rewards desk for full details.
- Members are able to store up to two \$17.50 Rewards on their card at the same time.
- Members can also redeem up to two \$17.50 Rewards in a single transaction.
- This offer is only available to full members of Crown Rewards (not provisional members) and who are not excluded or prohibited from the casino or Crown Entertainment Complex for any reason.
- The \$5.00, \$7.50 and \$17.50 Rewards earned on gaming machines are only available to Members who have agreed to receive and have viewed their Player Activity Statement within a 12 month period.
- The \$5.00 Reward is only available to Senior Members. A Senior Member is a member who is 60 years of age or older and registered as a Senior in the Crown Rewards system.
- The \$5.00, \$7.50 and \$17.50 Dining Reward is valid for 7 (seven) Days from the Day it is earned.
- A maximum of one (1) \$5.00, \$7.50 or \$17.50 Dining Rewards can be earned per Member per Day.
- A Member will be entitled to the highest available Dining Reward they qualify for on a Day.
- Members may choose to redeem a lesser Reward than the one they are entitled to, however by doing so, they will be considered to have redeemed their full entitlement for the Day.
- This offer is not redeemable for cash or part thereof.
- Any amount in excess of the Dining Reward value is to be paid by the redeeming Member.
- A "Day" is defined as a 24 hour period commencing at 6.00am and ending at 6.00am on the following day.
- Bonus Points awarded as a part of special promotions will not contribute to Casino Dining Rewards.

8b. Bonus Jackpots Dining

F18 1 July 2017 - 30 June 2018

Mar-18



Casino Dining Rewards

Crown Rewards Member tier, Silver tier and Gold tier can enjoy the following Casino Dining Rewards.

- Receive \$7.50 off any purchase at participating outlets by earning 150 points on gaming machines in a Day.

or

- Receive \$17.50 off any purchase at participating outlets by earning 650 points on gaming machines or 650 points on table games in a Day.

or

Senior Members can receive \$5 off any purchase at participating outlets by earning 100 points on gaming machines in a Day.

Remarks

Change in Terms and Conditions

Members are able to store up to four Reward on their card at the same time

Dining reward validity increased from 7 days to 14 days

Members are now able to draw down on their available amount (during the 14 days)

Terms and Conditions

- Members must use their Crown Rewards card whenever they play gaming machines or table games and earn the required amount of points to qualify for Casino Dining Rewards.
- Casino Dining Rewards can only be redeemed at participating restaurants or bars upon presentation of the Member's Crown Rewards card. Participating outlets include Cotta, Emporio Pizza and Pasta, Kitchen Workshop, Margo's, Riverside Restaurant and Shò Noodle Bar. The list of participating outlets may be extended or changed from time to time, please enquire at any Crown Rewards desk for full details.
- Members are able to store up to four \$17.50 Rewards on their card at the same time.
- Members can also redeem up to four \$17.50 Rewards in a single transaction.
- This offer is only available to full members of Crown Rewards (not provisional members) and who are not excluded or prohibited from the casino or Crown Entertainment Complex for any reason.
- The \$5.00, \$7.50 and \$17.50 Rewards earned on gaming machines are only available to Members who have agreed to receive and have viewed their Player Activity Statement within a 12 month period.
- The \$5.00 Reward is only available to Senior Members. A Senior Member is a member who is 60 years of age or older and registered as a Senior in the Crown Rewards system.
- The \$5.00, \$7.50 and \$17.50 Dining Reward is valid for 14 (fourteen) Days from the Day it is earned.
- A maximum of one (1) \$5.00, \$7.50 or \$17.50 Dining Rewards can be earned per Member per Day.
- A Member will be entitled to the highest available Dining Reward they qualify for on a Day.
- Members will be able to draw down on their available amount until all funds on their account have been exhausted and can choose when and how much they wish to redeem during the 14 (fourteen) Day validity period.
- This offer is not redeemable for cash or part thereof.
- Any amount in excess of the Dining Reward value is to be paid by the redeeming Member.
- A "Day" is defined as a 24 hour period commencing at 6.00am and ending at 6.00am on the following day.
- Bonus Points awarded as a part of special promotions will not contribute to Casino Dining Rewards.

F19 1 July 2018 - 30 June 2019

No change from Mar 2018

F20 1 July 2019 - 30 June 2020

No change from Mar 2018

8.c Bonus Jackpots Car Parking

F12 1 July 2011 - 30 June 2012
May-12

Escape
TO A WORLD OF PRIVILEGE

As a Bronze Member of Crown Signature Club, the reasons to enjoy the extraordinary world of entertainment at Crown continue to add up.

There truly is no end to the excitement that membership provides. So start taking advantage of the following exclusive privileges today.

Free general parking*:
Enjoy free general parking at Crown on your next visit by earning 25 points within the casino or spending \$50 at a Crown hotel, restaurant or other participating outlets.

Birthday offer*:
Celebrate your birthday at Crown and receive:
1. Complimentary sparkling wine or complimentary chocolates in your room when you book a night at any of Crown's three luxury hotels.
2. Complimentary birthday cake and a glass of sparkling wine, for you and your guests when dining at participating Crown restaurants.
3. Complimentary offer for your chance to win 500 to 1,000 points in the Birthday Bonus competition.

Facilities:
Free use of locker facilities.

Updates:
Enjoy regular updates about what's on at Crown to ensure you never miss a moment of the action.

Hotel rates*:
Receive a 5% discount on the rate of the day at any of Crown's three hotels.

Additional rewards*:
Join the fun in the casino, and you may also receive complimentary meals, food and beverage rewards.

Gift shopping through our redemption catalogue*:
An exclusive member only catalogue located in the Privilege Magazine. Redeem your Crown Signature Club points or purchase items with a combination of cash and points.

Access to Signature partnership offers*:
Enjoy access to Signature partnerships to enhance your membership benefits.

Your Tier Level is determined by your spend and/or turnover throughout the Crown Entertainment Complex. Details of earn rates are available at Crown Signature Club information desks. Your Tier Level commences on the date of joining the Program and is renewed every six months thereafter based on the Membership Credits earned during the Membership Tier Period.

1,2,3,4,5,6 refer to back page of brochure for important information.

IMPORTANT INFORMATION

All offers are subject to other conditions as set out in the Crown Signature Club Rules available at Crown Signature Club information desks and crownmelbourne.com.au. These offers can be amended or withdrawn in accordance with the Rules. These offers are not available to members who are prohibited from entering the Crown Entertainment Complex for any reason.

1. Parking at Crown under this offer is subject to the car park terms and conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for valet parking.
2. In order to receive the Birthday Offer, a Member, on making a reservation at a Crown hotel or a participating Crown restaurant, must advise the attendant that they wish to receive the offer. Birthday Bonus competition terms and conditions are available at Crown Signature Club information desks. Winners are notified at the time of the draw. Permit numbers apply.
3. Hotel discount off the rate of the day and is not available with any other offer.
4. Rewards are goods or services available to a Member as a result of spend and/or turnover in a required period.
5. All purchases of goods shall be in accordance with the Crown Signature Club Redemption Catalogue Policy located at crownmelbourne.com.au/crown-signature-club-rules or at a Crown Signature Club information desk.
6. Members participating in any Signature partnership arrangements between Crown Signature Club and any third party are subject to Crown Signature Club rules 10.1 to 10.4 (Third Party Offers). To view current partners and their offers please visit crownmelbourne.com/crown-signature-club-promotions or visit a Crown Signature Club information desk.
7. Participating outlets are subject to change. Please check crownmelbourne.com.au for up to date details.

Remarks
No material change in disclaimer/terms of offer throughout the FY

F13 1 July 2012 - 30 June 2013
Jun-13

Escape
TO A WORLD OF PRIVILEGE

As a Bronze member of Crown Signature Club, the reasons to enjoy the extraordinary world of entertainment at Crown continue to add up.

There truly is no end to the excitement that membership provides. So start taking advantage of the following exclusive privileges today.

Free general parking*:
Enjoy free general parking at Crown on your next visit by earning 25 points within the casino or spending \$50 at a Crown hotel, restaurant or other participating outlets.

Birthday offer*:
Celebrate your birthday at Crown and receive:
1. Complimentary sparkling wine or complimentary chocolates in your room when you book a night at any of Crown's three luxury hotels.
2. Complimentary birthday cake and a glass of sparkling wine for you and your guests when dining at participating Crown restaurants.
3. Complimentary offer for your chance to win 500 to 1,000 points in the Birthday Bonus competition.

Facilities:
Free use of locker facilities.

IMPORTANT INFORMATION

All offers are subject to other conditions as set out in the Crown Signature Club Rules available at Crown Signature Club information desks and crownmelbourne.com.au. These offers can be amended or withdrawn in accordance with the Rules. These offers are not available to members (or guests) who are prohibited from entering the casino or the Crown Entertainment Complex for any reason.

1. Parking at Crown under this offer is subject to the car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for valet parking.
2. In order to receive the Birthday Offer, a member, on making a reservation at a Crown hotel or a participating Crown restaurant, must advise the attendant that they wish to receive the offer. Sparkling wine and cake of chef's choice is limited to a maximum of six guests. Restaurant bookings must be made 24 hours in advance. Each guest must order a main meal with complimentary birthday cake and sparkling wine to be consumed in the restaurant. A list of participating restaurants is located at crownmelbourne.com.au/crown-signature-club-privileges or at any Crown Signature Club information booth. Birthday Bonus competition Terms and Conditions are available at Crown Signature Club information desks. Winners are notified at the time of the draw. Permit numbers apply.
3. Hotel discount off the rate of the day and is not available with any other offer.
4. Rewards are goods or services available to a member as a result of spend and/or turnover in a required period.
5. All purchases of goods shall be in accordance with the Crown Signature Club Redemption Catalogue Policy located at crownmelbourne.com.au/crown-signature-club-rules or at a Crown Signature Club information desk.
6. Members participating in any Signature partnership arrangements between Crown Signature Club and any third party are subject to Crown Signature Club rules 10.1 to 10.4 (Third Party Offers). To view current partners and their offers please visit crownmelbourne.com.au/crown-signature-club-promotions or visit a Crown Signature Club information desk.
7. Participating outlets are subject to change. Please check crownmelbourne.com.au for up to date details.

Remarks
No material change in disclaimer/terms of offer throughout the FY

8.c Bonus Jackpots Car Parking

F14 1 July 2013 - 30 June 2014
Feb-14

IMPORTANT INFORMATION

All offers are subject to other conditions as set out in the Crown Signature Club Rules available at Crown Signature Club information desks and crownmelbourne.com.au. These offers can be amended or withdrawn in accordance with the Rules. These offers are not available to members (or guests) who are prohibited from entering the casino or the Crown Entertainment Complex for any reason.

1. Parking at Crown under this offer is subject to the car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for valet parking.
2. In order to receive the Birthday Offer, a member, on making a reservation at a Crown hotel or a participating Crown restaurant, must advise the attendant that they wish to receive the offer. Sparkling wine and cake of chef's choice is limited to a maximum of six guests. Restaurant bookings must be made 24 hours in advance. Each guest must order a main meal with complimentary birthday cake and sparkling wine to be consumed in the restaurant. A list of participating restaurants is located at crownmelbourne.com.au/crown-signature-club-privileges or at any Crown Signature Club information booth.
3. Hotel discount off the rate of the day and is not available with any other offer.
4. Rewards are goods or services available to a member as a result of spend and/or turnover in a required period.
5. Members participating in any Signature partnership arrangements between Crown Signature Club and any third party are subject to Crown Signature Club rules 10.1 to 10.4 (Third Party Offers). To view current partners and their offers please visit crownmelbourne.com.au/crown-signature-club-promotions or visit a Crown Signature Club information desk.
6. Participating outlets are subject to change. Please check crownmelbourne.com.au for up to date details.

Remarks
No material change in disclaimer/terms of offer throughout the FY

F15 1 July 2014 - 30 June 2015
No change from Feb 2014

F16 1 July 2015 - 30 June 2016
No change from Feb 2014

F17 1 July 2016 - 30 June 2017
Feb-17

REWARDS
Discover the World of Crown
Member Tier Parking

P

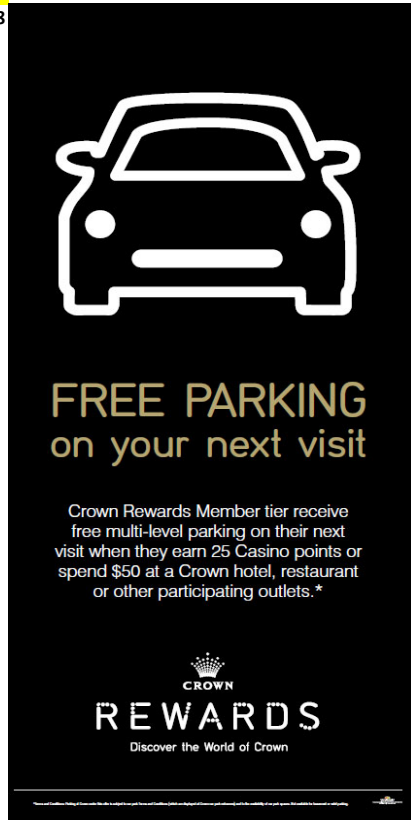
Earn 25 Casino & CrownBet points or spend \$50 at Crown hotels, restaurants, bars or retail in a Day to receive free multi-level parking on your next visit.*

*Terms and Conditions: A 'Day' is defined as a 24-hour period commencing at 6.00am and ending at 6.00am on the following day. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for valet parking. For participating outlets, please visit crownmelbourne.com.au/crown-rewards.

Remarks
No material change in disclaimer/terms of offer throughout the FY

8.c Bonus Jackpots Car Parking

F18 1 July 2017 - 30 June 2018
May-18

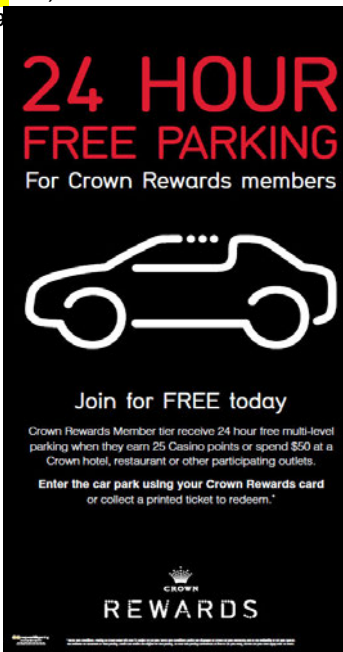


Remarks
No material change in disclaimer/terms of offer throughout the FY

***Terms and Conditions:** Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for basement or valet parking.

F19 1 July 2018 - 30 June 2019
No change from May 2018

F20 1 July 2019 - 30 June 2020
Oct-19



Remarks
Mechanic was updated so that members can now receive free parking on that same visit (instead of their next visit)

***Terms and Conditions:** Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Not available for basement or valet parking. Credit card entries not eligible for free parking. 24 hour free parking commences at time of car park entry, normal car park rates apply after 24 hours.