

LIFESTYLE

MELBOURNE • PERTH • LONDON

AUSTRALIA

Australia is a unique and diverse country rich in culture, population, climate, geography and history. It is a multicultural and multiracial nation offering excellent value for money and a standard of living which is among the highest in the world. The climate throughout Australia is generally temperate for most of the year with the northern state experiencing typically warm weather all year round, whilst snow falls on higher mountains during the winter months, enabling skiing in southern New South Wales and Victorian ski resorts. Australia offers a high quality of life due to low pollution and plenty of fresh air, along with world class dining, stunning natural landscapes and beautiful beaches along the coastline.



The 12 Apostles, Great Ocean Road, Victoria

ECONOMY

- Australia has a population of over 25 million people.

Source: Australian Bureau of Statistics, August 2018

- In 2017, 12.24 million people were employed in Australia.

*Source: Statista, April 2018
statista.com/employment-in-australia*

- The Australian economy has a AAA rating, reflecting the country's very high economic, institutional and fiscal strengths. The economy will extend its uninterrupted 26-year record of economic growth into the foreseeable future.

Source: Austrade, 2017

- Australia is the 13th largest economy in the world and the fifth largest economy in the Asian region.

Source: Austrade, IMF World Economic Outlook Database, October 2016



The Matilda Bay Boathouse, Swan River, Perth, Western Australia

EDUCATION

- The education system in Australia consists of three stages;
 - o Kindergarten/preschool is a one or two year program for children before they start primary school. Many private schools offer preschool programs as well as primary and secondary education.
 - o Primary school and secondary school is compulsory for children aged between 6 and 16. Primary school runs from prep to year 6 or 7, secondary school from year 7 to 12 or year 8 to 12.
 - o Higher education is made up of universities and other institutions that play a critical role in fuelling innovation, driving productivity and giving students the skills they need for future success.

*Source: Australian Government, Study in Australia
studyinaustralia.gov.au*

- Australia attracts the third largest number of international students in the English-speaking world after the USA and UK.

*Source: Australian Industrial Systems Institute, Studying in Australia, 2018
aisi.edu.au*

- Australia is one of the safest, friendliest, sophisticated and harmonious societies in which students can learn and travel in an English-speaking country.

HEALTHCARE

- Life expectancy for the Australian population is 82.2 years.

Source: OECD Health Statistics

- The health care system in Australia is a mix of publicly and privately funded health care.
- Medicare is a national scheme that provides free or subsidised healthcare for Australians. Medicare provides free treatment and accommodation for public patients in public hospitals and may also cover part of the fees for private patients in public or private hospitals.

Source: Private Health Insurance Ombudsman privatehealth.gov.au

- Medicare is available to Australian or New Zealand citizens living in Australia as well as permanent residents (if you have applied for a permanent visa that is not a parent visa, have permission to work in Australia, or can prove your relationship to an Australian citizen).

Source: Australian Government, Department of Human Services humanservices.gov.au

- Health services provided by the government include public hospitals, community health, public health, mental health and dental health.
- IVF within Australia is easily accessible through the International Program offered by IVFAustralia. As an International patient, IVF (In Vitro Fertilisation) and ICSI (Intracytoplasmic Sperm Injection) are available at the IVFAustralia clinics in Sydney.

*Source: IVFAustralia
ivf.com.au/international-patients*

MELBOURNE

Victoria's capital city, Melbourne is the business, education, entertainment, sports and tourism hub of the state. Ranked as the most liveable city from 2011-2017 for seven years running*, Melbourne has an abundant offering to a diverse range of age groups, lifestyles and cultural communities.

**Source: The Economist Intelligence Unit's 2017 Global Liveability Index*

Melbourne cityscape from the Yarra River, Southbank

ECONOMY & CULTURE

- The Victorian economy, as a state, is larger than most South East Asian nations, exceeding national economies such as Singapore and Hong Kong.

Source: *Invest Victoria, 2018*

invest.vic.gov.au/why-melbourne/strong-economy

- Victoria is the fastest growing state in Australia with a recorded population growth of 2.4% as at March 2017. This increase is due to strong international migration flows, with over 83,000 new migrants predominately from China and India.

Source: *Invest Victoria, 2018*

invest.vic.gov.au/why-melbourne/sizeable-market

- The population of Melbourne has grown faster than any other Australian city over the past 10 years, and could overtake Sydney as Australia's largest city by 2030.

Source: *Population Australia, population.net.au*

- The Economist assessed 140 major cities worldwide on stability, healthcare, culture, environment, education and infrastructure declaring Melbourne the most liveable city in 2017 for the seventh year running.

Source: *The Global Liveability Report 2017, The Economist Group*

- Melbourne was ranked 12th in the Global Financial Centres Index (GFCI) based on business environment, financial sector development, infrastructure, human capital, reputational and general factors.

Source: *The Global Financial Centres Index 23, March 2018*

- As at the end of 2017, Melbourne had a population of 4.85 million people with a growth rate of 2.7%.

Source: *Australian Bureau of Statistics, Regional Population Growth, Australia 2016-17*

abs.gov.au

- Melbourne is Australia's busiest curfew-free passenger airport, served by 29 international airlines offering direct flights to 33 international destinations.

Source: *Invest Victoria*

invest.vic.gov.au/why-melbourne/access-asia-pacific

- Victoria has a culturally and linguistically diverse population due to the strong history of migration, with over 480,000 Asian language speakers in Melbourne.

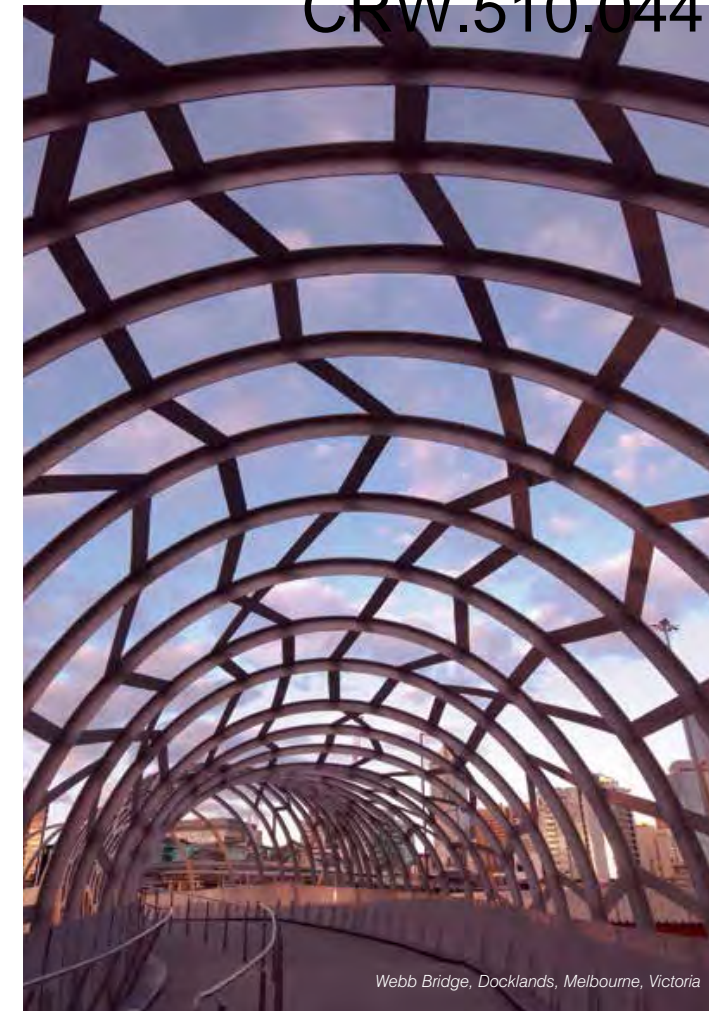
Source: *Invest Victoria*

invest.vic.gov.au/why-melbourne/access-asia-pacific

- The top 5 languages spoken in Victoria other than English are Greek, Italian, Mandarin, Vietnamese and Cantonese.

Source: *Invest Victoria*

invest.vic.gov.au/why-melbourne/access-asia-pacific



Webb Bridge, Docklands, Melbourne, Victoria

EDUCATION

- Victoria is home to some of the region's best educational institutions with over 700 private schools and nine universities.

Source: Private Schools Guide

- The University of Melbourne is ranked 41st in the Top 100 QS World University Rankings, making it Australia's highest ranked university. Monash University is ranked 60th.

Source: QS World University Rankings® 2018

- Melbourne ranks third in the QS Best Student Cities for 2018.

Source: QS Best Student Cities 2018

- Fees for international students at a ranked Melbourne university are approximately AU\$31,500 per year.

Source: QS Best Student Cities 2018

- Victoria attracts the second largest number of international students after New South Wales, with 1,260,920 international students enrolled in higher education in 2017.

Source: Department of Education and Training, International Student Data 2018.

internationaleducation.gov.au/research/international-student-data

Note: An individual enrolled in more than one course will count as multiple enrolments



Parliament House steps, Melbourne, Victoria

PERTH

Perth, the capital city of Western Australia, is the gateway to Australia's east coast, with many of the world's top markets only a few hours flying distance. Perth's metropolitan area has a population of approximately 2.5 million* and attracts an estimated 2.4 million interstate and overseas visitors each year[^]. Western Australia enjoys a blend of the Californian and Mediterranean climates with plenty of sunshine, moderate temperatures and seasonal rain, with Perth boasting more days of sunshine than any other major Australian city.

**Source: 2016 Australian Census*

[^]Source: Western Australian Tourism Industry Scorecard, March 2018



King's Park, Perth, Western Australia

ECONOMY & CULTURE

- Western Australia has a higher population growth rate (2% per year) than the national average of 1.7% per year.

Source: 2016 Australian Census

- At March 2018, the city of Perth had a median house valuation of AU\$553,486.

Source: Domain, House Price Report March 2018

- More than 240 languages are spoken in Western Australia. 17.7% speak a language other than English at home. The top 5 languages spoken in Western Australia other than English are Mandarin, Italian, Vietnamese, Cantonese and Arabic.

Source: 2016 Australian Census

- Perth boasts more days of sunshine than any other major Australian city due to a blend of Californian and Mediterranean climates.
- Perth shares the same time zone as most Asian countries.



Cable Beach, Broome, Western Australia

EDUCATION

- There are over 180 private schools in Perth.

Source: Private Schools Guide

- Perth is home to five universities with an average cost of AU\$34,000 per year for undergraduate bachelor degrees.

Source: QS Best Student Cities 2018

- Three universities in Perth are featured in the QS World University Rankings® 2018, the highest-ranked being the University of Western Australia (UWA) placing 93rd in the world.

Source: QS World University Rankings® 2018



Elizabeth Quay, Perth CBD, Western Australia

LONDON

The largest city and capital of England and the United Kingdom, London is one of the world's leading and most famous metropolises. Boasting the largest and most dense metropolitan population in the United Kingdom of approximately 14 million people, London is a dynamic city full of opportunities.

Source: QS World University Rankings® 2018



Tower Bridge, London

ECONOMY

- Greater London occupies 607 square miles and is the most populated city in the European Union.

Source: Office of National Statistics, Census 2011

- There are over 300 languages spoken in London, more than any other city in the world.

Source: London Datastore

- London was ranked 1st in the Global Financial Centres Index (GFCI) based on business environment, financial sector development, infrastructure, human capital, reputational and general factors.

Source: The Global Financial Centres Index 23, March 2018

- In June 2018, the average house price in London was £476,752.

Source: Land Registry and ONS, December 2017

EDUCATION

- The education system in London consists of four stages;
 - Primary education begins at age 5 and continues until age 11
 - Secondary education begins from age 11 to 16, where students will enter secondary school and move towards taking the GCSE's. After age 16, education is optional.
 - Further education begins once a student finishes secondary education. This is where students take their A-Levels, GNVQ's, BTEC's or other such qualifications. UK students planning to go to college or university must complete further education.
 - Higher education begins once students complete their further education which allows them to study at college or university.
- The United Kingdom has over 100 universities and approximately 2,500 private schools offering a vast variety of higher education opportunities to students.

- London is ranked first in the QS Best Student Cities 2018 rankings and had 76 UK universities featured in the 2017/18 QS World University Rankings®.

Source: QS Best Student Cities 2018/ QS World University Rankings® 2018

- The UK has four universities ranked in the top 10 of the Top 100 QS World University Rankings;
 - The University of Cambridge – 5th
 - University of Oxford – 6th
 - UCL (University College London) – 7th
 - Imperial College London – 8th

Source: QS World University Rankings® 2018

- Fees for international students at ranked UK universities are approximately £16,000 per year.

Source: QS Best Student Cities 2018

- China is the leading country for international students studying higher education within London. As at January 2017, Chinese student numbers have grown 48% since 2013.

Source: HESA Student Data

hesa.ac.uk/data-and-analysis/students

HEALTHCARE

- The United Kingdom's public healthcare system, National Health Service (NHS) is a free system available to legal UK residents regardless of nationality as well as visitors from EU countries, Australia and New Zealand. All other visitors must pay for medical and hospital treatment unless your employer provides sufficient medical insurance.
- In 2014, the NHS was rated the best healthcare system in terms of efficiency, effective care, safe care and cost-related problems.

Source: NHS UK

- The average life expectancy in the UK is 81 years

Source: World Bank Group

data.worldbank.org



A view of the Houses of Parliament from the River Thames, London



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- 倫敦在 2018 年 QS 最佳學生城市排名當 位列第 76 間英國大學躋身於 2017/18 年度的 QS 世界大學排名®
- 資料來源: 2 18 年 QS 最佳學生城市排名 / 2 18 年 QS 世界大學排名®

英國有四間大學名列百大 QS 世界大學排名的頭 10 位:

- 劍橋大學 - 第 5 位

- 津大學 - 第 6 位

- 倫敦大學學院 UCL - 第 7 位

- 倫敦帝國學院 - 第 8 位

資料來源: 2 18 年 QS 世界大學排名®

- 在榜上有名的英國大學修讀的國際學生費用約為每年 16,000 英鎊

資料來源: 2 18 年 QS 最佳學生城市排名

- 在倫敦修讀高等教育的國際學生當 最多來自 國 截至 2017 年 1 月, 國學生人數 自 2013 年起增長 48%

資料來源: 高等教育統計局 (HESA) 學生數據

hesa.ac.uk/data-and-analysis/students

醫療保健

- 國民保健署 (NHS) 是英國的公共醫療保健系統, 也就是為任何國籍的合法英國居民而設的免費系統, 另外亦適用於歐盟國家、澳洲及紐西蘭訪客 所有其他訪客必須支付醫療及醫院治療費用, 您的僱主提供充足的醫療保險則除外

- 在 2014 年, 國民保健署就著效率、有效治療、安全護理及成本管理獲評為最佳的醫療保健系統

資料來源: 英國國民保健署 (NHS)

- 在英國的平均壽命為 81 歲

資料來源: 世界銀行集團 (World Bank Group)

data.worldbank.org



倫敦從泰晤士河觀看國會大廈

倫敦

倫敦是英格蘭及英國聯合王國的最大城市及首府，
 是全球聞名遐邇的頂尖大都會 這裏匯聚英國最多
 最密集的大都會人口（約有1,400 萬人），絕對是
 滿載機會的活力城市

資料來源：2 18 年 QS 世界大學排名*



倫敦塔橋

經濟

- 大倫敦佔地 607 平方英里，是歐盟當 人口最

多的城市

資料來源：英國國家統計局 (Office of National Statistics),
 2 11 年人口普查

- 倫敦市內所用的語言超過 300 種，比世上任何

其他城市都要多

資料來源：倫敦數據庫 (London Datastore)

- 倫敦在全球金融 心指數 (GFCI) 排名第 1

評估考量包括商業環境、金融界發展、基建、

人力資本、聲譽及 般因素

資料來源：全球金融中心指數 23, 2 18 年 3 月

- 在 2018 年 6 月，倫敦的平均房價為 476,752 英鎊

資料來源：土地註冊處 (Land Registry) 及英國國家統計署
 (ONS), 2 1 年 12 月

教育

- 英國的教育制度涵蓋四大階段：

- 小學教育始於 5 歲，直至 11 歲為

- 學教育為 11 16 歲的學生而設，學生將入讀

學，然後修讀 等教育普通證書 (GCSE) 16 歲

後，就可自由選擇是否繼續上學

- 進修教育自學生 學課程畢業後開始 學生會接受

高考、普通國家職業認證 (NVQ) 或英國國家職

業資格證書 (BTEC) 或其他類似資格的考試 打算

入讀高等學院或大學的英國學生必須完成進修課

程

- 高等教育自學生完成進修課程起開始，以助入讀高

等學院或大學

- 英國有超過 100 間大學，約有 2,500 間私立學校，為學

生提供大量高等教育機會

經濟與文化

- 西澳的人口增長率達到每年2%，相比每年平均達到17%的國家人口增長率還要高
- 資料來源：2016年澳洲人口普查
- 在2018年3月，珀斯市的房價位數為553,486澳幣
- 資料來源：2018年3月Domain房價報告(House Price Report)
- 在西澳所用的語言超過240種，17%在家會說英語以外的語言。在英語以外，西澳洲內的五大語言為普通話、意大利語、越南語、廣東話及阿拉伯語
- 資料來源：2016年澳洲人口普查
- 珀斯有結合加州與地中海氣候，因此陽光燦爛的，子比任何其他主要的澳洲城市都更多
- 珀斯的時區與大部分亞洲國家相同



西澳布魯姆帆布爾海灘

教育

- 珀斯有超過180間私立學校
- 資料來源：私立學校指引
- 珀斯市內有五間大學，修讀本科學士學位的每年費用約34,000澳幣
- 資料來源：2018年QS最佳學生城市排名
- 珀斯有三間大學躋身於2018年QS世界大學排名[®]，最高排名的是西澳大學(UWA)，其在全球名列第93位
- 資料來源：2018年QS世界大學排名[®]



西澳珀斯市中心伊麗莎白碼頭

教育

- 維多利亞州坐擁區內頂尖的教育機構，有超過 700 間私立學校及 9 間大學

資料來源：私立學校指引

- 墨爾本大學在百大 QS 世界大學排名 Top 100 QS World University Rankings) 當 位列第 41 名，是澳洲境內排名最高的大學 蒙納士大學位列第 60 名

資料來源：2 18 年 QS 世界大學排名®

- 墨爾本在 2018 年 QS 最佳學生城市排名 QS Best Student Cities) 當 位列第三名

資料來源：2 18 年 QS 最佳學生城市排名

- 在榜上有名的墨爾本大學修讀的國際學生費用約為每年 31,500 澳幣

資料來源：2 18 年 QS 最佳學生城市排名

- 維多利亞州是吸引國際學生的第二熱門地點，僅次於新南威爾士州 在 2017 年，有 1,260,920 名國際學生報讀維多利亞州的高等教育學府

資料來源：教育與培訓部 (Department of Education and Training),

2 18 年國際學生數據

internationaleducation.gov.au/research/international-student-data

註：人報讀超過 個課程將計為多人報讀

CRW.510.044.0106



維多利亞州墨爾本國會大廈石級

珀斯

西澳首府珀斯是通往澳洲東岸的門戶，與很多世上的頂尖市場僅距離數小時的飛行距離 珀斯大都會區的人口約為 250 萬*，每年吸引約 240 萬名州際及海外訪客 西澳 有結合加州與地 海氣候，陽光充沛、氣候溫和且有季雨，其首府 珀斯陽光燦爛的 子比任何其他主要澳洲城市都要多

資料來源：2 16 年澳洲人口普查

資料來源：西澳旅遊業評分卡，2 18 年 3 月



西澳西澳珀斯國王公園

經濟與文化

- 維多利亞州經濟體比東南亞大部分國家更大，超越新加坡及香港等國家 地區
資料來源：維多利亞州投資局 (Invest Victoria), 2018 年
invest.vic.gov.au/why-melbourne/strong-economy
- 維多利亞是澳洲境內人口增長最快的州，截至2017年3月錄得的人口增長率為2.4% 此增長源自洶湧而來的國際移民，超過83,000名新移民當 大部分來自 國及印度
資料來源：維多利亞州投資局 (Invest Victoria), 2018 年
invest.vic.gov.au/why-melbourne/sizeable-market
- 在過去10年，墨爾本的人口增長比任何其他澳洲城市都要迅速，預計於2030年或之前就能超越悉尼成為澳洲最大城市
資料來源：澳洲人口研究網站 (Population Australia), population.net.au
- 截至2017年末，墨爾本的人口達到485萬，增長率為2.7%
資料來源：澳洲統計局，澳洲地區人口增長，2016-17年度
abs.gov.au
- 墨爾本在全球金融中心指數 (GFCI) 排名第12，評估考量包括商業環境、金融發展、基建、人力資本、聲譽及 般因素
資料來源：全球金融中心指數2018年3月
invest.vic.gov.au/why-melbourne/access-asia-pacific

- 墨爾本擁有澳洲最繁忙的無宵禁載客機場，29間國際航空公司在此提供飛往33個國際地點的直飛航班
資料來源：維多利亞州投資局
invest.vic.gov.au/why-melbourne/access-asia-pacific
- 維多利亞州的移民歷史源遠流長，文化豐富而語言多樣，墨爾本市內的亞洲語言人口超過480,000
資料來源：維多利亞州投資局
invest.vic.gov.au/why-melbourne/access-asia-pacific
- 在英語以外，維多利亞州內的五大語言為希臘語、意大利語、普通話、越南語及廣東話
資料來源：維多利亞州投資局
invest.vic.gov.au/why-melbourne/access-asia-pacific



維多利亞州墨爾本濱海港區卓信橋

醫療保健

CRW.510.044.0108

- 澳洲人口的平均壽命是 82.2 歲

資料來源：經濟合作暨發展組織 (OECD) 醫療衛生統計

- 澳洲的醫療系統結合公共及私人資助的醫療保健服務

- Medicare 是為澳洲人提供免費或資助醫療保健服務的

國民計劃 Medicare 為公立醫院的公家病人提供免費治療及住宿，並可能承擔公立或私立醫院私家病人的部分費用

資料來源：私人醫療保險專員公署 (Private Health Insurance

Ombudsman)

privathealth.gov.au

- Medicare 適用於定居澳洲的澳洲或紐西蘭公民，以及

永久居民 (如申請非父母簽證的永久簽證、得到澳

洲工作許可或可證明與澳洲公民的關係)

資料來源：澳洲政府民政服務部 (Department of Human Services)

humanservices.gov.au

- 政府提供的醫療保健服務包括公立醫院、社區醫療保

健、公共醫療保健、精神健康服務及牙科保健

- 通過 IVF Australia 提供的國際計劃，可以輕鬆前

澳大利亞境內的 IVF 國際病人可選擇在悉尼的

IVFAustralia 診所獲 體外受精 (IVF) 及胞漿精子注射

(ICSI) 服務

資料來源：澳洲試管嬰兒醫療機構 (IVFAustralia)

ivf.com.au/international-patients

墨爾本

維多利亞州首都墨爾本是州內的商業、教育、娛樂、體
育及旅遊樞紐 墨爾本在 2011 年獲評為 最宜居城
市，連續七年蟬聯此美譽 市內匯聚多元的年齡層、
生活方式及文化社區，姿彩豐盛

資料來源：經濟學人智庫 (Economic Intelligence Unit) 的 21 年全球

宜 指數



從南岸的維拉河俯瞰墨爾本城市景觀

經濟

- 澳洲人口超過 2,500 萬
資料來源：澳洲統計局 (Australian Bureau of Statistics), 2018年8月
- 2017年, 1,224萬人在澳洲受僱
資料來源：Statista 統計舞踏, 2018年4月
statista.com/employment-in-australia
- 澳洲經濟達到 AAA 評級, 反映澳洲經濟、制度及財務實力非常雄厚 在可見將來, 澳洲經濟將延續 26 年毫不間斷的經濟增長記錄
資料來源：澳洲貿易投資委員會 (Austrade), 2017年
- 澳洲為全球第 13 大的經濟體, 以及亞洲區第五大的經濟體
資料來源：澳洲貿易投資委員會 (Austrade), 國際貨幣基金組織世界經濟展望數據庫 (IMF World Economic Outlook Database), 2016年1月

CRW.510.044.0109

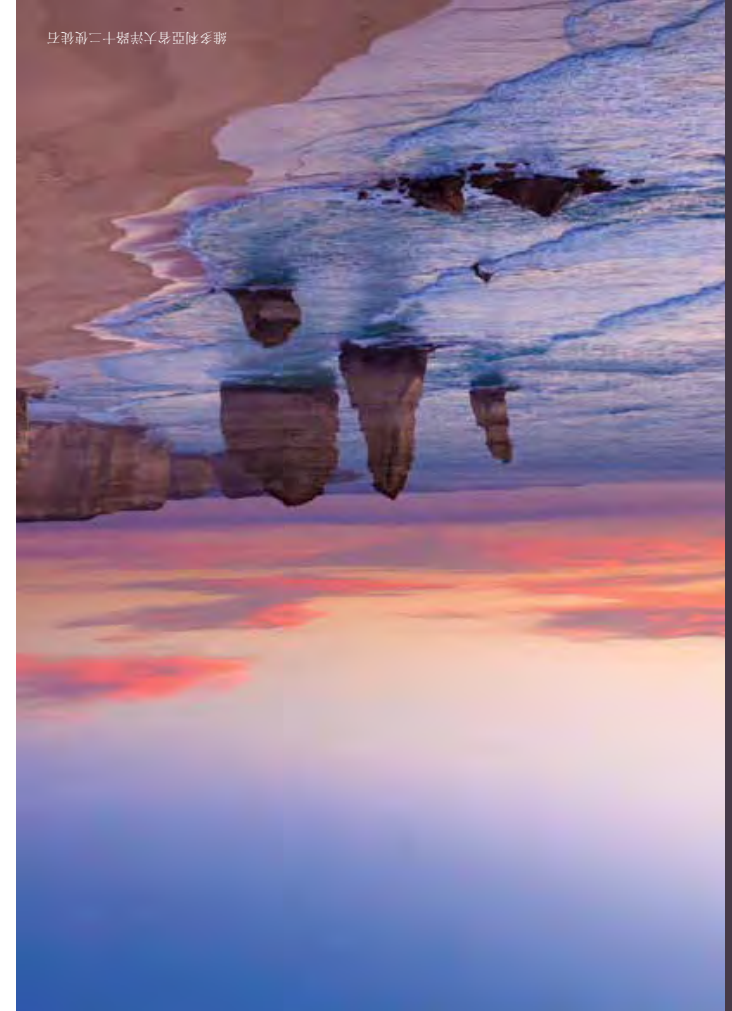


教育

- 澳洲的教育系統涵蓋三大階段：
 - 幼稚園 學前階段是兒童入讀小學前的 1 2 年課程 很多私校均提供學前課程, 以及小學和 學教育
 - 小學及 學是 6 16 歲兒童必修的 小學是預備 學年至六年級或七年級, 學則是七年級至 二 年級或八年級至 二年級
 - 高等教育體系, 大學及其他機構擔當重要角色 來推動創新、提高生產力並教導學生邁向成功的 必備技能資料來源：維多利亞政府 教育 liveinmelbourne.vic.gov.au
- 英語國家當, 澳洲是第三大國際學生熱選的留學 國家, 僅次於英美
資料來源：澳洲職業學院 (Australian Industrial Systems Institute), 在澳洲讀書 (Studying in Australia) aisti.edu.au
- 澳洲是極為安全、友善、成熟而和諧的社會, 讓學生在英語國家學習並旅遊

澳洲

澳洲是個獨特而又多姿多采的國家，文化、人口、氣候、地理及歷史方面均姿彩豐盛。這是個多元文化及多元種族的國家，一切物超所值，生活水平在世上數一數二。澳洲氣候在全年大部分時間都大致溫和，北面地區整年通常天氣溫暖，冬季期間高山地區下雪，從而使南部的新南威爾士州及維多利亞州滑雪度假村成為滑雪勝地。澳洲接近於純淨零污染，充滿新鮮空氣，同時配有世界級餐飲、動人自然景觀以及絕美的沿岸海灘，因此生活質量很高。



維多利亞省大洋路十二使徒石



墨爾本 · 珀斯 · 倫敦

生活方式

