

Logo and message



AWARENESS ASSISTANCE SUPPORT

- Awareness supporting harm minimisation by building awareness of responsible gaming programs and services for staff and customers;
- Assistance contributing to harm minimisation by providing assistance to customers in managing their gaming behaviours; and
- Support delivering a supportive environment where the potential for harm is minimised and a culture of responsible gaming support is embedded in the organisation.



Responsible Gaming and Gambling Harm

Responsible Gaming: Exercising control and informed choice to ensure that gambling is kept within affordable limits of money and time, is enjoyable, in balance with other activities, and avoids gambling related harm

Professor Nerilee Hing 2016

Gambling Harm: Harm from gambling isn't just about losing money. Gambling can affect self esteem, relationships, physical and mental health, work performance and social life. It can harm not only the person who gambles, but also family, friends, work places and communities.

Gambler's Help Website 2019





Principles

- Responsible Gaming and harm minimisation requires collective ownership by the gaming industry, government, community and the individual
- Customers need to be informed about gaming products and be aware of support services and programs
- · Responsible gaming employee training at all levels
- · Discretion and confidentiality in customer service
- To be an industry leader in delivering the gaming experience in a responsible environment
- Commitment to our stakeholders and uphold the Crown Values Together we create memorable experiences

We act respectfully We are passionate We work together We do the right thing



Responsible Gaming Centres

- Crown is committed to the responsible service of gaming and harm minimisation.
- Crown demonstrates this via responsible gaming initiatives, training, programs and services that are available at its Resorts.
- All Australian Resorts operate Responsible Gaming Centres. These are the focal point for responsible gaming initiatives and:
 - are customer focused and staffed by Crown Responsible Gaming employees
 - provide customer assistance, support and referral, access to responsible gaming programs and services;
 - operate 24 hours a day, seven days a week; and
 - provide all services confidentially and free of charge.



Useful Information

- Gaming staff perform and record 'low level' interactions and refer customers who ask or may be displaying signs that they are experiencing difficulties with gambling to their manager or directly to a Responsible Gaming Advisor
- Self Exclusion, Third Party Exclusion, Revocation and Gambling Resumption Information Programs
- YourPlay (Melbourne) and Play Safe Limits (voluntary pre-commitment), Player Activity Statements, Data Analytics, Facial Recognition Technology
- · Customers are encouraged to take regular breaks in their play Play Periods
- Responsible Gambling Codes of Conduct outline our commitment to responsible gaming as employees and towards our customers.
- · The Crown Resorts Limited Board Responsible Gaming Committee.





